

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion of Corporation

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WP Company		09/22/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	WP Company LLC
Street Address:	1150 15th Street, N.W.
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20071
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Serial Number:	76480778	SUNDAY SOURCE
Serial Number:	76461408	LEAN PLATE CLUB
Registration Number:	2758345	PICKLES
Registration Number:	2722822	TECHWORKING
Serial Number:	76376217	IF IT'S IMPORTANT TO YOU, IT'S IMPORTANT TO US
Serial Number:	76339657	BO NANAS
Registration Number:	2722463	OUT OF THE GENE POOL
Registration Number:	2664340	BUSINESS CLASS
Registration Number:	2512661	POST-HASTE
Registration Number:	2568219	RED AND ROVER
Registration Number:	2665277	DR. GRIDLOCK
Serial Number:	76122701	THE WASHINGTON POST HOME BUYERS EXPO
Serial Number:	76014174	KIDSPPOST
Serial Number:	76014172	KIDSPPOST
Registration Number:	2407379	THE COLOR OF MONEY

OP \$815.00 76480778

Registration Number:	2297137	THE WASHINGTON POST CLASSIFIED
Registration Number:	2204568	TELL ME ABOUT IT
Registration Number:	2183724	APARTMENTS PLUS
Registration Number:	2724444	THE COLOR OF MONEY
Registration Number:	2118062	MARKET VALUES
Registration Number:	2110147	TECH REPORT
Registration Number:	2126088	CAREERPOST
Registration Number:	1882203	THE FAMILY FILMGOER
Registration Number:	1851666	THE WASHINGTON POST PERSONALS PLUS
Registration Number:	1809176	CHEAP THRILLS CUISINE
Registration Number:	1843135	WASHINGTON FAST 50 TECHNOLOGY
Registration Number:	1795844	IF YOU DON'T GET IT, YOU DON'T GET IT
Registration Number:	1706650	BOOK WORLD
Registration Number:	1665832	THE WASHINGTON POST
Registration Number:	1665831	THE WASHINGTON POST
Registration Number:	1634362	POST-HASTE
Registration Number:	322882	THE FEDERAL DIARY

CORRESPONDENCE DATA

Fax Number: (202)371-2540
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (202) 371-2600
Email: jshirk@skgf.com
Correspondent Name: Sterne, Kessler, Goldstein & Fox P.L.L.C
Address Line 1: 1100 New York Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-3934

ATTORNEY DOCKET NUMBER:	1872.0000000/TGD/JDS
NAME OF SUBMITTER:	Tracy-Gene G. Durkin, Esq.

Total Attachments: 3
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FROM CORPORATION TRUST WILM. TEAM #2

(MON) 9.22'03 17:52/ST. 17:40/NO. 4863796360 P 35

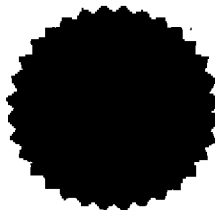
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "WP COMPANY" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "WP COMPANY" TO "WP COMPANY LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF SEPTEMBER, A.D. 2003, AT 5:19 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SECOND DAY OF SEPTEMBER, A.D. 2003, AT 6 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

0415412 8100V

030607849

AUTHENTICATION: 2646062

DATE: 09-22-03

TRADEMARK
REEL: 002732 FRAME: 0350

FROM CORPORATION TRUST WILM. TEAM #2

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State of Delaware
Secretary of State
Division of Corporations
Delivered 05:17 PM 09/22/2003
FILED 05:19 PM 09/22/2003
SNV 030607949 - 0415412 FILE

CERTIFICATE OF CONVERSION

OF

WP COMPANY

TO

A LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 266 OF THE GENERAL CORPORATION LAW
OF THE STATE OF DELAWARE AND SECTION 18-214
OF THE LIMITED LIABILITY COMPANY ACT
OF THE STATE OF DELAWARE

September 22, 2003

It is hereby certified that:

1. The name of the corporation (the "Company") is "WP Company". The name under which the Company was originally incorporated is "The Washington Post Company".
2. The date of filing of the original certificate of incorporation of the Company with the Secretary of State of the State of Delaware is August 4, 1947.
3. The name of the limited liability company into which the Company shall be converted is "WP Company LLC".
4. The conversion of the Company into a limited liability company shall become effective as of 6:00 pm on September 22, 2003.
5. The conversion herein certified has been approved in accordance with the provisions of Section 266 of the General Corporation Law of the State of Delaware and Section 18-214 of the Limited Liability Company Act of the State of Delaware.

IN WITNESS WHEREOF, WP Company has caused this certificate of Conversion to be duly executed by one of its authorized officers as of the date first above written.

WP COMPANY,

by: /s/ John B. Morse, Jr.
Name: John B. Morse, Jr.
Title: President

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WP COMPANY,

by:


Name: John B. Morse, Jr.
Title: President