

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Quintiles Transnational Corp.		06/17/2003	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Verispan, LLC
Street Address:	800 Township Line Road
Internal Address:	Suite 125
City:	Yardley
State/Country:	PENNSYLVANIA
Postal Code:	19067
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76318551	MARKET MOVER

CORRESPONDENCE DATA

Fax Number: (919)286-8199
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 919 286-8078
 Email: PTO_TMconfirmation@mvalaw.com
 Correspondent Name: Moore & Van Allen PLLC
 Address Line 1: 2200 West Main Street
 Address Line 2: Suite 800
 Address Line 4: Durham, NORTH CAROLINA 27705

ATTORNEY DOCKET NUMBER:	014172-10
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NAME OF SUBMITTER:	Arlene D. Hanks
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Total Attachments: 4
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**TRADEMARK
 REEL: 002732 FRAME: 0775**

OP \$40.00 76318551

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**ASSIGNMENT OF SERVICE MARK
AND ACCOMPANYING GOODWILL**

WHEREAS, QUINTILES TRANSNATIONAL CORP., a North Carolina corporation (hereinafter the "Assignor"), is the owner of the service mark and the pending application therefor in the United States Patent and Trademark Office as more fully set forth on the attached Exhibit "A," (the "Mark"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

WHEREAS, VERISPAN, LLC, a Delaware Limited Liability Company (hereinafter the "Assignee"), is desirous of acquiring the Mark and the pending application therefor, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Mark, together with the goodwill of the business connected with the use of and symbolized by said Mark and that portion of Assignor's business which pertains to the referenced intent-to-use application filed pursuant to Section 1(b) of the United States Trademark Act (15 U.S.C. § 1051, *et. seq.*), and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Mark, false designations of origin,

unfair competition, deceptive trade practices and/or dilution related to the Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Mark in Assignee, its successors or assigns.

IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) this on the days and dates set out below.

QUINTILES TRANSNATIONAL CORP.

Assignor

By:  _____

Name: John S. Russell

Title: Ex. Vice Pres., General Counsel + Secretary

Date: June 17, 2003

[SEAL]

VERISPAN, LLC

Assignee

By:  _____

Name: Peter E. Bird

Title: Sr. VP

Date: 9/24/03

[SEAL]

STATE OF North Carolina
COUNTY OF Durham

I, Beth A. Wilson, a Notary Public of the aforesaid County and State, do hereby certify that John S. Russell personally appeared before me this day and acknowledged that he/she is the Ex. VP, Gen. Counsel + Secretary of QUINTILES TRANSNATIONAL CORP., a corporation organized and existing pursuant to the laws of the State of North Carolina, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by him/her as its Ex VP, Gen. Counsel + Secretary as the free act and deed of the corporation.

WITNESS MY HAND AND NOTARIAL SEAL this 17th day of June, 2003.

Beth A. Wilson
Notary Public

My Commission Expires:
July 21, 2007

STATE OF North Carolina
COUNTY OF Durham

I, Beth A. Wilson, a Notary Public of the aforesaid County and State, do hereby certify that Peter E. Bird personally appeared before me this day and acknowledged that he/she is the Senior V.P. of VERISPAN, LLC, a limited liability company organized and existing pursuant to the laws of the State of Delaware, and that by authority duly given and as an act of the company, the foregoing instrument was signed in its name by him/her as its Senior V.P., as the free act and deed of the company.

WITNESS MY HAND AND NOTARIAL SEAL this 24 day of September, 2003.

Beth A. Wilson
Notary Public

My Commission Expires:
July 21, 2007

EXHIBIT A

U.S. Mark

Pending Application

Mark	Serial No.	Filing Date
MARKET MOVER	76/318,551	9/28/2001