

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Global Information Licensing Corporation		09/29/2003	CORPORATION: DELAWARE
Thomson Healthcare, Inc.		09/26/2003	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Advanstar Communications, Inc.
Street Address:	131 West First Street
Internal Address:	Sixth Floor
City:	Duluth
State/Country:	MINNESOTA
Postal Code:	55802
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	1504407	BUSINESS AND HEALTH
Registration Number:	2075176	CONTEMPORARY ADOLESCENT GYNECOLOGY
Registration Number:	1009340	CONTEMPORARY OB/GYN
Registration Number:	1379141	CONTEMPORARY PEDIATRICS
Registration Number:	1568283	CONTEMPORARY UROLOGY
Registration Number:	2636862	CONTEMPORARY WOMAN
Registration Number:	1198723	DRUG TOPICS
Registration Number:	1612482	HOSPITAL PHARMACIST REPORT
Registration Number:	1242071	MEDICAL ECONOMICS
Registration Number:	183595	MEDICAL ECONOMICS
Registration Number:	894635	MEDICAL LABORATORY OBSERVER
Registration Number:	974633	NURSING OPPORTUNITIES
Registration Number:	1923585	OFFICE NURSE

Registration Number:	1474973	PATIENT CARE
Registration Number:	1939293	PHARMACEUTICAL REPRESENTATIVE
Registration Number:	1366595	PR PHARMACEUTICAL REPRESENTATIVE
Registration Number:	2127229	PUBLISHER FOR A DAY
Registration Number:	676731	RN
Registration Number:	1344374	RN
Registration Number:	2495156	RN CAREER SEARCH ----
Registration Number:	2250670	STRATEGICMEDICINE
Registration Number:	2254597	THE BUSINESS MAGAZINE OF THE MEDICAL PROFESSION
Registration Number:	2613318	THE CONNECTED PHYSICIAN
Registration Number:	2494086	THE STATE OF HEALTH CARE IN AMERICA
Serial Number:	76474349	CONTEMPORARY KIDS
Serial Number:	76465981	ENHANCING PRACTICE. IMPROVING PATIENT CARE.
Serial Number:	76527052	PATIENT CARE FOR THE PHYSICIAN ASSISTANT
Serial Number:	76465979	SMARTER BUSINESS. BETTER PATIENT CARE.
Serial Number:	76404588	TWO SIDES OF YOUR PRACTICE

CORRESPONDENCE DATA

Fax Number: (218)725-6800

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (218) 725-6840

Email: mmarkusen@fryberger.com

Correspondent Name: Martha Markusen

Address Line 1: 302 West Superior Street, Suite 700

Address Line 2: Suite 405

Address Line 4: Duluth, MINNESOTA 55802

NAME OF SUBMITTER:	Martha Markusen
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Total Attachments: 9

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This GENERAL INTELLECTUAL PROPERTY ASSIGNMENT is made this 1st day of October, 2003 (this "*Assignment*"), by Thomson Healthcare Inc., a corporation organized under the laws of the State of Florida ("*Seller*"), with an office at 5 Paragon Drive, Montvale, NJ 07645, and Global Information Licensing Corporation, a corporation organized under the laws of the State of Delaware, with an office at 650 Naamans Road, Claymont, Delaware 19703 ("*GILC*" and, together with Seller, "*Assignors*"), to Advanstar Communications, Inc., a corporation organized under the laws of New York with an office at 545 Boylston Street, 9th Floor, Boston, MA 02116 ("*Buyer*" or "*Assignee*").

WHEREAS, pursuant to the terms of the Asset Purchase Agreement, dated as of August 22, 2003, as amended by Amendment No. 1 to the Asset Purchase Agreement, dated as of October 1, 2003 (the "*Asset Purchase Agreement*"; capitalized terms used but not defined in this Assignment shall have the meanings assigned to them in the Asset Purchase Agreement), between Seller and Assignee, Seller has agreed to, and to cause GILC to, sell, transfer, assign and deliver to Assignee the Intellectual Property.

NOW, THEREFORE, in consideration of the premises contained herein and in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each of the Assignors by these presents does hereby sell, assign, transfer and set over unto Assignee, its successors, legal representatives and assigns all right, title and interest of such Assignor in and to the Intellectual Property (including the registered Trademarks set forth on Annex A hereto), and all common law and statutory right, title and interest in the Intellectual Property, together with all goodwill associated with trademark registrations and trademark applications included in the Intellectual Property.

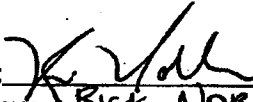
Assignors shall execute such individual confirmatory assignment deeds, change of name or address certificates or other documents prepared by Assignee, without charging a fee to Assignee but at Assignee's expense, necessary for the effectuation or recordation of this Assignment.

This Assignment may be executed in counterparts and as so executed shall constitute one assignment, notwithstanding that all parties hereto are not signatories to the original or the same counterparts.

This Assignment shall be effective as of the date first above written.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

By: 
Name: RICK NOBLE
Title: PRESIDENT & CEO

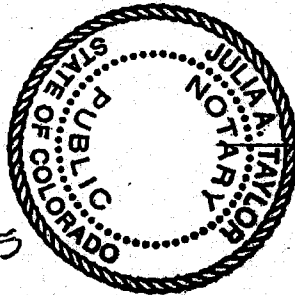
GLOBAL INFORMATION LICENSING
CORPORATION

By: _____
Name: _____
Title: _____

State of Colorado)
County of Arapahoe) SS.

I, a notary public for the state aforesaid, do hereby certify that Rick Noble, the signatory of Thomson Healthcare Inc., appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Thomson Healthcare Inc. as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this 26th day of Sept., 2003.



Julia A. Taylor

Notary Public

My commission expires: 6/6/05

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) SS.
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I, a notary public for the state aforesaid, do hereby certify that _____, the signatory of Global Information Licensing Corporation, appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Global Information Licensing Corporation as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this ____ day of _____, 2003.

Notary Public

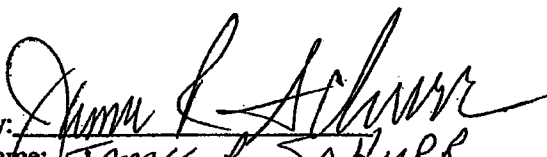
My commission expires

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed in their names by their duly authorized officers as of the date first above written.

THOMSON HEALTHCARE INC.

By: _____
Name:
Title:

GLOBAL INFORMATION LICENSING
CORPORATION

By: 
Name: James R. Schurr
Title: PRESIDENT

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) SS.
)

I, a notary public for the state aforesaid, do hereby certify that _____, the signatory of Thomson Healthcare Inc., appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Thomson Healthcare Inc. as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this ____ day of _____, 2003.

Notary Public

My commission expires:

Delaware)
New Castle) SS.
)

I, a notary public for the state aforesaid, do hereby certify that James R. Schurr, the signatory of Global Information Licensing Corporation, appeared before me this day in person and acknowledged the execution of the foregoing Assignment on behalf of Global Information Licensing Corporation as such person's free and voluntary acts.

IN WITNESS WHEREOF, I have hereunto set my hand and notorial seal this 29th day of September, 2003.

Kathryn A. Oakley

Notary Public

My commission expires Nov. 10, 2003

ANNEX A TO
GENERAL INTELLECTUAL PROPERTY ASSIGNMENT

TRADEMARKS

Trademark List

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS
BUSINESS AND HEALTH	Registered	73633067	1504407	11/28/1986	09/13/1988	Global Information Licensing Corporation	16	Magazine on health policy and cost management strategies for buyers, sellers, users and providers of health care.
CONTEMPORARY ADOLESCENT GYNECOLOGY	Registered	75040304	2075176	01/02/1996	07/01/1997	Global Information Licensing Corporation	16	Magazine covering topic of adolescent health issues directed to the medical and healthcare communities.
CONTEMPORARY KIDS	Pending	76474349		12/11/2002		Global Information Licensing Corporation	16	Printed publication, namely, a magazine featuring articles on children's health issues.
CONTEMPORARY OB/GYN	Renewed	72447773	1009340	02/05/1973	04/22/1975	Global Information Licensing Corporation	16	Magazine published monthly.
CONTEMPORARY PEDIATRICS	Registered	73541478	1379141	06/05/1985	01/21/1986	Global Information Licensing Corporation	16	Medical magazines.
CONTEMPORARY UROLOGY	Registered	73749078	1568283	08/29/1988	11/28/1989	Global Information Licensing Corporation	16	Magazine for disseminating information of interest to physicians.
CONTEMPORARY WOMAN	Registered	76196928	2636862	01/19/2001	10/15/2002	Global Information Licensing Corporation	16	Printed publication, namely, magazines marketed to patients of OB/GYNs.
DRUG TOPICS	Renewed	73318108	1198723	07/08/1981	06/22/1982	Global Information Licensing Corporation	16	Periodical magazine.
ENHANCING PRACTICE. IMPROVING PATIENT CARE.	Allowed	76465981		11/12/2002		Global Information Licensing Corporation	16	Printed publications, namely, magazines featuring news and information of interest to healthcare professionals.
HOSPITAL PHARMACIST REPORT	Registered		1612482		09/04/1990	Global Information Licensing Corporation	16	Magazine or supplement thereto, providing information related to the hospital pharmacy and related disciplines.
MEDICAL ECONOMICS	Renewed	73367577	1242071	06/01/1982	06/14/1983	Global Information Licensing Corporation	16	Magazine for disseminating information of interest to physicians.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS
MEDICAL ECONOMICS	Registered	71188271	183595	11/13/1923	05/06/1924	Global Information Licensing Corporation	16	Monthly magazine.
MEDICAL LABORATORY OBSERVER	Renewed		894635		07/14/1970	Global Information Licensing Corporation	16	Periodically issued magazine.
NURSING OPPORTUNITIES	Renewed		974633		12/11/1973	Global Information Licensing Corporation	16	Periodically issued publications.
OFFICE NURSE	Registered	74479083	1923585	01/14/1994	10/03/1995	Global Information Licensing Corporation	16	Bi-monthly magazine for office nurses.
PATIENT CARE	Registered	73669327	1474973	06/29/1987	02/02/1988	Global Information Licensing Corporation	16	Magazine published monthly.
PATIENT CARE FOR THE PHYSICIAN ASSISTANT	Pending	76527052		07/02/2003		Global Information Licensing Corporation	2E+05	Printed publications, namely, newsletters and magazines featuring healthcare information; printed publications featuring medical education programs.
								Providing medical education programs via the Internet and in a classroom setting.
								Providing magazines and newsletters featuring healthcare information via the Internet.
PHARMACEUTICAL REPRESENTATIVE	Registered	74520264	1939293	05/05/1994	12/05/1995	Global Information Licensing Corporation	16	Magazine presenting information of interest to the pharmaceutical industry.
PR PHARMACEUTICAL REPRESENTATIVE	Registered		1366595		10/22/1985	Global Information Licensing Corporation	16	Magazine presenting information of interest to the pharmaceutical industry.
PUBLISHER FOR A DAY	Registered	75222078	2127229	01/07/1997	01/06/1998	Global Information Licensing Corporation	41	Educational seminars in the field of magazine publishing.
RN	Renewed	72054777	676731	07/03/1958	04/07/1959	Global Information Licensing Corporation	16	Periodical publication.
RN (STYLIZED)	Registered	73510225	1344374	11/23/1984	06/25/1985	Global Information Licensing Corporation	16	Magazine for disseminating information of interest to nurses.

TRADEMARK

TRADEMARK	STATUS	APP. NO.	REG. NO.	FILE DATE	REG. DATE	OWNER	CLASS	GOODS
RN CAREER SEARCH	Registered	75748206	2495156	07/12/1999	10/02/2001	Global Information Licensing Corporation	16	Magazine concerning careers for nursing professionals.
SMARTER BUSINESS. BETTER PATIENT CARE	Published	76465979		11/12/2002		Global Information Licensing Corporation	16	Printed publications, namely, magazines featuring news and information of interest to healthcare professionals.
STRATEGICMEDICINE	Registered	75465036	2250670	04/09/1998	06/01/1999	Global Information Licensing Corporation	16	Printed publications, namely, magazines in the field of disease management issues directed to healthcare professionals.
THE BUSINESS MAGAZINE FOR THE MEDICAL PROFESSION	Registered	75460514	2254597	04/02/1998	06/15/1999	Global Information Licensing Corporation	16	Magazines providing information to professionals in the medical field.
THE CONNECTED PHYSICIAN	Registered	76122890	2613318	09/06/2000	08/27/2002	Global Information Licensing Corporation	16	Printed publications, namely, magazines disseminating information of interest to physicians.
THE STATE OF HEALTH CARE IN AMERICA	Registered	75942404	2494086	03/13/2000	10/02/2001	Global Information Licensing Corporation	16	Magazine on health policy and cost management strategies for buyers, sellers, users and providers of health care.
TWO SIDES OF YOUR PRACTICE	Allowed	76404588		05/06/2002		Global Information Licensing Corporation	41	Providing continuing medical education courses.

TRADEMARK

RECORDED: 10/20/2003

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