

DRM PYO-1534 (Modified)  
Rev. 6-93  
MB No. 0851-0011 (exp. 3/94)  
copyright 1994-97 LegalStar  
MOS/REV03

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01-07-2003

066307-0258



Tab settings

102329709

attached original documents or copy thereof.

To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

View From International Limited



- Individual(s)
- General Partnership
- Corporation-State
- Other Company

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: Marks and Spencer PLC 12-30-02

Internal Address: St. Michael House, Baker Street

Street Address: London W1U 8EP

City: United Kingdom State: \_\_\_\_\_ ZIP: \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State United Kingdom
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: 21 May 2002

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
  
Additional numbers  Yes  No

B. Trademark Registration No.(s)

1,816,879

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald N. Huff, Esq.

Internal Address: Dykema Gossett PLLC

Street Address: 1300 I Street, N.W.

Suite 300 West

City: Washington State: DC ZIP: 20005

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-2223 ✓

01/06/2003 BT0M11 00000078 042223 1816879  
01 FC:8521 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald N. Huff  
Name of Person Signing

Signature

13 May 2003  
30 December 2002  
Date

Total number of pages including cover sheet, attachments, and

6

TRADEMARK

700048586

REEL: 002732 FRAME: 0889

CH \$40.00 042223 1816879

THIS ASSIGNMENT is made the 21st day of May 2002

**BETWEEN:**

- (1) VIEW FROM INTERNATIONAL LIMITED (formerly known as NOVA INTERNATIONAL LIMITED) of Newcastle House, Albany Court, Monarch Road, Newcastle upon Tyne, NE4 7YB (the "Assignor"); and
- (2) MARKS AND SPENCER PLC of St Michael House, Baker Street, London W1U 8EP (the "Assignee").

**WHEREAS:**

- (A) The Assignor is the registered proprietor of the trade mark registrations details of which are set out in the Schedule hereto (the "Trade Marks").
- (B) The Assignor has agreed to assign all right, title and interest in the Trade Marks to the Assignee in accordance with the provisions of this Assignment.

**NOW IT IS HEREBY AGREED AS FOLLOWS:**

**1. ASSIGNMENT**

In consideration of the payment of the sum of £499 (four hundred and ninety nine pounds sterling) (receipt of which is hereby acknowledged) the Assignor hereby assigns to the Assignee with full title guarantee all right, title and interest in and to the Trade Marks together with all goodwill, rights, privileges and advantages attached or relating thereto (including, without limitation, the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof) to hold unto the Assignee absolutely

**2. FURTHER ASSURANCE**

The Assignor shall at all times hereafter promptly do all such acts and execute all such documents as the Assignee may reasonably request to give full effect to this Assignment

**3. GOVERNING LAW**

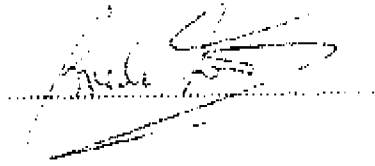
This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

SCHEDULETrade Marks

Proprietor	Mark	Territory	Registration No.	Registration Date	Renewal Date
View From International Limited	VIEW FROM	France	92423993	24/6/1992	24 June 2002
View From International Limited	VIEW FROM	Italy	643,457	3/7/1992	3 July 2002
View From International Limited	VIEW FROM	Greece	110264	13/8/1992	13 August 2002
View From International Limited	VIEW FROM	Benelux	513514	19/6/1992	19 June 2002
View From International Limited	VIEW FROM	Australia	A590837	22/6/1992	22 June 2009
View From International Limited	VIEW FROM	Japan	3031233	31/3/1995	31 March 2005
View From International Limited	VIEW FROM	U.S.A	1818979	18/1/1994	18 January 2004
View From International Limited	VIEW FROM	Canada	433044	16/9/1994	16 September 2009
View From International Limited	VIEW FROM	Spain	1710466	1/7/1992	1 July 2002
View From International Limited	VIEW FROM	Germany	2039934	8/7/1993	24 June 2002

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties on the date first above written.

Signed by )  
for and on behalf of )  
VIEW FROM )  
INTERNATIONAL LIMITED )



Signed by )  
for and on behalf of )  
MARKS AND SPENCER PLC )



From: [illegible]



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
Assignment Division**

In re Application for

Mark: **VIEW FROM**

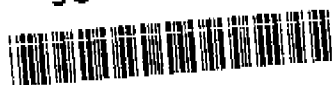
Registrant: Marks and Spencer PLC

Reg. No.: 1,816,879

Examiner: Shareill Coles

Assignment Division  
Box CG-4

Commissioner of Trademarks  
1213 Jefferson Davis Highway, Suite 320  
Washington, D.C. 20231


09-26-2003  
  
102542971

**RESUBMISSION OF ASSIGNMENT DOCUMENT**

Registrant received the attached Notice of Non-Recordation of Document. The assignment documents were found non-recordable for lack of a signature on the Recordation Form Cover Sheet.

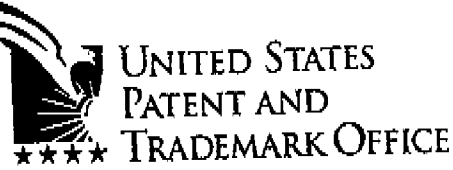
Attorney for Registrant has signed and redated and encloses herewith the Recordation Form Cover Sheet and assignment documents. Registrant respectfully requests that the enclosed documents be accepted and that the original date of filing of the assignment document be maintained.

Respectfully submitted,

By:   
Donald N. Huff  
Attorney for Applicant

DYKEMA GOSSETT PLLC  
1300 I Street, N.W., Third Floor West  
Washington, D.C. 20007  
(202) 906-8638

Dated: 15 May 2003



Under Secretary of Commerce For Intellectual Property and  
Director of the United States Patent and Trademark Office  
Washington, DC 20231  
www.uspto.gov

MAY 02, 2003

PTAS

DYKEMA GOSSETT PLLC  
DONALD N. HUFF, ESQ.  
1300 I STREET, N.W.  
STE. 300 WEST  
WASHINGTON, DC 20005

MAY - 8 2003



\*102329709A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 102329709

*Due - June 1, 2003*

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. THE PERSON SUBMITTING THE DOCUMENT MUST SIGN AND DATE THE DOCUMENT.

SHAREILL COLES, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

LOCKETED

*Rec'd 05/8/2003*

DYKEMA GOSSETT PLLC  
1300 I Street, N.W., Suite 300 West  
Washington, D.C. 20007

The Official Dating Stamp of the Patent and Trademark Office hereon is  
acknowledgment of the filing of: a Resubmission of Assignment Documents.

Client: Boulton Wade Tennant  
Client No: 066307  
Docket No.: 066307-0258

Reg. No.: 1,816,879

Mark: **VIEW FROM**

**Resubmission Due Date: 01 June 2003**  
Amendment filed: 15 May 2003

Attachment:  
Resubmission of Assignment Documents



Attorney: DNH

# DYKEMA GOSSETT PLLC

FRANKLIN SQUARE, THIRD FLOOR WEST  
1300 I STREET N.W.  
WASHINGTON, DC 20005  
WWW.DYKEMA.COM

DATE: October <sup>17</sup>~~8~~, 2003      TOTAL PAGES INCLUDING COVER: 9

SENDER'S NAME: Donald N. Huff      LOCATION: Washington, D. C.

SENDER'S E-MAIL: dhuff@dykema.com

SENDER'S PHONE: (202) 906-8638      SENDER'S FAX: (202) 906-8669

NAME	FAX NUMBER	CONFIRM NUMBER
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TO: United States Patent and Trademark Office - Assignment Branch	703 306 5995	
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**ADDITIONAL INFORMATION:**

**If you have problems receiving this message,  
please call: (202) 906-8651**

**EMPLOYEE NO. 4194  
CLIENT NO. 066307  
MATTER NO. 0258**

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