

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pharmanex, Inc.		12/29/2000	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Pharmanex, LLC
Street Address:	75 West Center Street
Internal Address:	Legal Department
City:	Provo
State/Country:	UTAH
Postal Code:	84601
Entity Type:	LTD LIAB JT ST CO: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2226809	PHARMANEX
Registration Number:	2181578	PHARMANEX
Registration Number:	2135123	PHARMANEX
Registration Number:	2364833	PHARMANEX

CORRESPONDENCE DATA	
Fax Number:	(801)345-3899
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	801-345-3800
Email:	mlogan@nuskin.com
Correspondent Name:	Pharmanex, LLC
Address Line 1:	75 West Center Street
Address Line 2:	Legal Department
Address Line 4:	Provo, UTAH 84601

ATTORNEY DOCKET NUMBER:	PHARMANEX
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NAME OF SUBMITTER:	Samuel Chamberlain
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OP \$115.00 2226809

ASSIGNMENT

WHEREAS, PHARMANEX, Inc. a corporation organized and existing under the laws of the state of Delaware, United States of America, located at 75 West Center, Provo, Utah 84601 U.S.A (hereinafter called "the Assignor"), is the proprietor of the trademark registrations for PHARMANEX, Registration No. 2226809 and No. 2135123; PHARMANEX and Logo, Registration No. 2181578 and No. 2364833; registered in the United States of America;

WHEREAS, PHARMANEX, LLC, a limited liability company organized and existing under the laws of the state of Delaware, United States of America, located at 75 West Center, Provo, Utah 84601 U.S.A. (hereinafter called "the Assignee"), is desirous of acquiring all rights, title and interest in and to said trademarks as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, grant, transfer and otherwise convey to Assignee, its successors and assigns, all rights, title and interest in and to the said trademark registrations PHARMANEX, Registration No. 2226809 and No. 2135123; PHARMANEX and Logo, Registration No. 2181578 and No. 2364833; including but not limited to all of Assignor's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trade name and trademark, and the right to sue for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 16th day of October 2003.

PHARMANEX, INC.

By 
Name: Sam F. Chamberlain
Title: Assistant Secretary

IN WITNESS WHEREOF, the Assignee has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 16th day of October 2003.

PHARMANEX, LLC

By 
Name: Sam F. Chamberlain
Title: Assistant Secretary