

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEROL CORPORATION		10/20/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	CALPHALON CORPORATION
Street Address:	29 E. STEPHENSON STREET
City:	FREEPORT
State/Country:	ILLINOIS
Postal Code:	61032
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2752846	KITCHEN ESSENTIALS
Registration Number:	2735934	KITCHEN ESSENTIALS
Serial Number:	76387433	KITCHEN ESSENTIALS
Serial Number:	78251578	KITCHEN ESSENTIALS

CORRESPONDENCE DATA	
Fax Number:	(815)381-8160
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	815-381-8108
Email:	zee.darby@newellco.com
Correspondent Name:	Zakkiyya "Zee" Darby
Address Line 1:	6833 STALTER DRIVE, SUITE 101
Address Line 4:	ROCKFORD, ILLINOIS 61108

ATTORNEY DOCKET NUMBER:	MG-650/KITCHENESSENTIALS
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NAME OF SUBMITTER:	Zakkiyya "Zee" Darby
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Total Attachments: 1

CH \$115.00 2752846

TRADEMARK ASSIGNMENT

WHEREAS, BEROL CORPORTION, a Delaware corporation, is the owner of the trademarks set forth below (hereinafter "The Marks");

WHEREAS, CALPHALON CORPORATION, an Ohio corporation, with its principal place of business located at 29 E. Stephenson Street, Freeport, Illinois 61032, is desirous of acquiring The Marks and the goodwill of the business associated therewith;

<u>Mark</u>	<u>Reg./Ser.No.</u>	<u>Reg./File Date</u>
KITCHEN ESSENTIALS	2,752,846	7/19/2001
KITCHEN ESSENTIALS	2,735,934	7/19/2001
KITCHEN ESSENTIALS	76/387433	3/26/2002
KITCHEN ESSENTIALS	78/251,578	5/19/2003

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BEROL CORPORATION does hereby assign unto said CALPHALON CORPORATION, all right, title and interest in and to The Marks above identified, together with the goodwill of the business symbolized thereby.

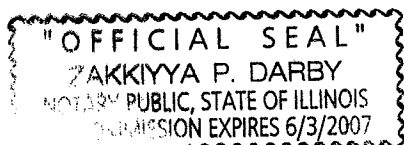
BEROL CORPORTION
(Assignor)

By: *D Matschulatt*

Name: Dale L. Matschulatt
Title: Vice President-General Counsel and Corporate Secretary

STATE OF ILLINOIS)
COUNTY OF WINNEBAGO) ss.:

On this 20th day of October, 2003, before me appeared Dale L. Matschulatt, the person who signed this instrument, and acknowledged that he signed said document as his free act and with full authority of BEROL CORPORTION.



Zakkiyya P. Darby
Notary Public