

05-15-2003

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

5.13.03

Mountain Marketing Group, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 04/28/03

2. Name and address of receiving party(ies)

Name: Maker Marketing Group, LLC

Internal

Address: \_\_\_\_\_

Street Address: 9124 North 66th Place

City: Paradise Valley State: AZ Zip: 85253

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Illinois
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s) 76/199,419

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Petersen

Internal Address: Holland & Knight LLC

Street Address: 131 S. Dearborn St. 30th Floor

City: Chicago State: IL Zip: 60603

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1794

DO NOT USE THIS SPACE

9. Signature.

Scott W. Petersen

Name of Person Signing

Signature

May 7, 2003

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

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# ASSIGNMENT

WHEREAS, Mountain Marketing Group, LLC, a corporation duly organized under the laws of Illinois having an office and place of business at 9124 North 66<sup>th</sup> Place, Paradise Valley, AZ 85253, having an application in the United States for the following trademark:

<u>Trademark</u>	<u>App. No.</u>	<u>Filed</u>
1-800-BACK DOC	76/199,419	January 22, 2001

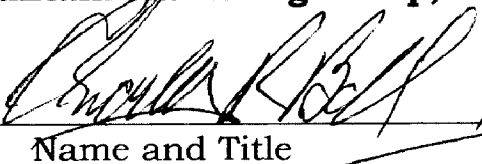
and whereas, Image Maker Marketing Group, LLC a company duly organized under the laws of ILLINOIS having an office and place of business at 9124 North 66<sup>th</sup> Place, Paradise Valley, AZ 85253, is desirous of acquiring said trademark, the registration thereof, and the good will of the business associated therewith.

NOW, THEREFORE, for the good and valuable consideration of \$100.00 (One Hundred Dollars) the receipt and sufficiency of which is hereby acknowledged and confessed, Mountain Marketing Group, LLC hereby sells, assigns, transfers and sets over unto Image Maker Marketing Group, LLC the entire right, title, and interest in and to said trademark application, together with the goodwill of the business in connection with which the trademark and registration has been and is being used, all rights to continue said registration, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademark.

IN WITNESS WHEREOF, Mountain Marketing Group, LLC has caused this Assignment to be executed on this 28<sup>th</sup> day of April, 2003.

ASSIGNOR:

**Mountain Marketing Group, LLC**

By: , Managing Member  
Name and Title

CHI1 #83706 v13