

05-15-2003

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
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102449117

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5903
Bravo Development, Inc.
4644 Kenny Road
Columbia, Ohio 43220
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Bravo Development, Inc.
Internal
Address: _____
Street Address: 4644 Kenny Road
City: Columbus State: OH Zip: 43220
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Ohio
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

OFFICE OF PATENT OPERATIONS
2003 MAY -7 PM 2:49
FINANCE SECTION

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other correction of assignee city
Execution Date: 10/04/2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
75/924274
B. Trademark Registration No.(s) _____
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Diane McDonald
Internal Address: Jones Day

Street Address: 901 Lakeside Avenue

City: Cleveland State: OH Zip: 44114

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
Diane McDonald [Signature] 5/9/03
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

7 476 03 ENCL 00000075 75924274
FOUR 49.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002733 FRAME: 0584

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of this ^{October} 4th day of September, 2001, ("Effective Date"), by and between OM Beloved IAM Unlimited, Inc., of 1319 Third Street, Santa Monica, California 90401 ("ASSIGNOR"), and Bravo Development, Inc., of 4644 Kenny Road, Columbus, Ohio 43220 ("ASSIGNEE").

WHEREAS, the ASSIGNOR has been using the mark "BRAVO CUCINA" and has filed Application Serial No. 75/924274 on February 19, 2000 in the United States Patent and Trademark Office for registration of the mark (the "Trademark");

WHEREAS, ASSIGNEE is desirous of acquiring the Trademark and the goodwill associated therewith; and

WHEREAS, ASSIGNOR AND ASSIGNEE have entered into a letter agreement dated September 11, 2001, pertaining to the Trademark and the use thereof and under the terms of which this Assignment is entered into.

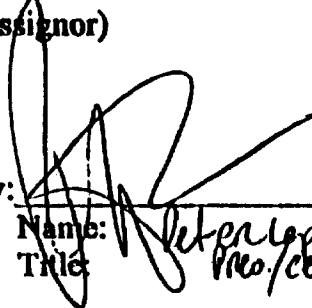
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and sets over to ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill associated therewith, and the above-identified application for registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to ASSIGNEE.

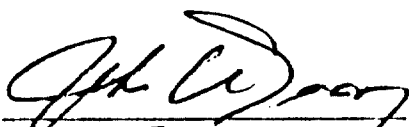
* * *

IN WITNESS WHEREOF, each of the parties hereto have executed or caused this TRADEMARK ASSIGNMENT to be executed on its behalf as of the 4th day of Oct, 2001.

OM Beloved IAM Unlimited, Inc.
(Assignor)

By: 
Name: Peter Lepore
Title: Pres./CEO.

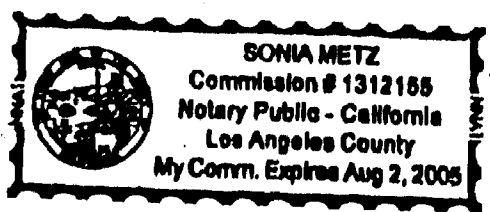
Bravo Development, Inc.
(Assignee)

By: 
Name: John C. Doody
Title: President of C.O.O.

State of California)
County of Los Angeles) SS:

On this 4 day of October, 2001 before me personally came Peter DeFore, to me known, who being by me duly sworn, did say that he is an officer of OM Beloved IAM Unlimited, Inc. which executed the foregoing Assignment, and that he signed his name thereto.

[seal]



[Signature]
Notary Public

State of _____)
County of _____) SS:

On this _____ day of _____, 2001 before me personally came _____, to me known, who being by me duly sworn, did say that he is an officer of Bravo Development, Inc. which executed the foregoing Assignment, and that he signed his name thereto.

[seal]

Notary Public