

05-16-2003

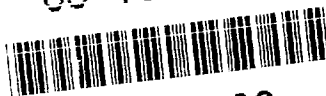
Form PTO-1594

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(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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102450139

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

ARMKEL, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☒ Other Delaware limited liability company

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: May 12, 2003

## 2. Name and address of receiving party(ies)

Name: Church &amp; Dwight Company

Internal

Address:

Street Address: Alchem Road

City: Green River State: WY Zip: 82935

☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State Wyoming☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/403,288 HEALA

78/152,238 HELPS THE HURT IN A

HURRY

Additional number(s) attached ☐ Yes ☒ No

B. Trademark Registration No.(s)

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David J. Schuman

Internal Address: Law Department

Church &amp; Dwight Co., Inc.

Street Address: 469 North Harrison Street

City: Princeton State: NJ Zip: 08543

## 6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

☐ Enclosed☒ Authorized to be charged to deposit account

## 8. Deposit account number:

03-1920

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Linda DiMatteo

Name of Person Signing

Signature

May 12, 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

05/15/2003 EC000PER 00000115 031920 76403288

05/15/2003  
05/15/200340.00 CH  
05/15/2003Documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231TRADEMARK  
REEL: 002733 FRAME: 0615

# ASSIGNMENT

WHEREAS, ARMKEL, LLC, a limited liability company of the State of Delaware, of 469 North Harrison Street, Princeton, New Jersey 08543, intends to use the following marks in commerce and has filed the following applications indicating that intention:

<u>Mark</u>	<u>Ser. No.</u>	<u>Filed</u>
HEALA	76/403,288	May 5, 2002
HELPS THE HURT IN A HURRY	78/152,238	August 8, 2002

but has not yet filed allegations of use under §§1(c) or 1(d) of the Trademark Act; and

WHEREAS, ARMKEL, LLC is assigning the marks in the above-identified applications as part of the ongoing and existing business to which the marks pertain, as required by 15 U.S.C. §1060;

WHEREAS, CHURCH & DWIGHT COMPANY, a corporation of the State of Wyoming, of Alchem Road, Green River, Wyoming 82935, is the successor of the portion of the ongoing and existing business of ARMKEL, LLC to which the marks pertain, and is desirous of acquiring the trademarks and the pending intent-to-use applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ARMKEL, LLC hereby assigns to CHURCH & DWIGHT COMPANY, all right, title and interest in and to the above-identified trademarks, the pending intent-to-use trademark applications therefor and the goodwill of the business symbolized thereby.

Signed at Princeton, New Jersey, this 12th day of May, 2003.

ARMKEL, LLC

By: 

David J. Schuman  
Assistant Secretary

State of New Jersey                   )  
County of Mercer                   ) ss:

On this 12th day of May, 2003, personally appeared before me David J. Schuman, to me known and known to me to be an Assistant Secretary of ARMKEL, LLC, the above-named Assignor, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

  
Notary Public

Anne W Sullivan  
Commission Expires  
August 12, 2007

RECORDED: 05/13/2003

TRADEMARK  
REEL: 002733 FRAME: 0616