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Form PTO-1594 (Rev. 10/02)		ORM COVER SHEET	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
OMB No. 0651-0027 (exp. 6/30/2005)	IKADEMA	RKS ONLY	U.S. Patent and Trademark Office	
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	of Patents and Trademarks;	Please record the attached or	ginal documents or copy thereof.	
 Name of conveying party(ies); 		2. Name and address of	receiving party(ies)	
Saks Incorporated		Name:McRae	s, Inc.	
		Internal Address		
Individual(s)	Association			
General Partnership	Limited Partnership		O Lakeshore Parkway	
Corporation-State Tennes		City: Birmingham	_State:_AL_Zip:35211	
Other		Individual(s) citizens	ship	
Additional name(s) of conveying party(i-		Association	\1000 \tag{1000}	
	Additional name(s) of conveying party(ies) attached? Yes X No		General Partnership	
3. Nature of conveyance:		Limited Partnership		
X Assignment	Merger	X Corporation-State_	Mississippi	
Security Agreement	Change of Name			
Other		representative designation is a	n the United States, a domestic attached: Yes No	
Execution Date: 10/14/03		(Designations must be a sepa	arate document from assignment) (es) attached? Yes X No	
4. Application number(s) or registration	on number(s):	1		
A. Trademark Application No.(s)	76/467.824	B. Trademark Registre	ation No.(s) 2571942,	
	•	ŀ		
	4 -1 -11221 or	' - -	2717794	
5. Name and address of party to who	Additional number(s) att	tached Yes X No 6. Total number of applica	, <u>- · · · · · · · · · · · · · · · · · · </u>	
concerning document should be mail	iled:	registrations involved: .		
Name: Ginabeth Hutch:	ison			
Internal Address: <u>Alston & B</u>	d+4 IID	7. Total fee (37 CFR 3.41)) <u>115</u> .00	
Whorlies radio door have been by the	<u> </u>	Enclosed		
		' 		
		X Authorized to be	charged to deposit account	
2 1201 Book D		8. Deposit account numbe		
Street Address: 1201 West Pe	eachtree Street)(;	
		16-0605	· ————————————————————————————————————	
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City: <u>Atlanta</u> State: <u>GA</u>	Zip: 30309-3424			
9. Signature.	DO NOT USE 1	THIS SPACE		
	, <i>n</i> .	.a		
Ginabeth B. Hutchison Name of Person Signing		B. Hukhisa	10/21/03	
	Sig	gnature	Date Date	
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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Assignment of Trademark Registrations and Application

WHEREAS, SAKS INCORPORATED, a Tennessee corporation having its principal office at 750 Lakeshore Parkway, Birmingham, Alabama 35211, owns by assignment the trademarks and the subject United States Patent and Trademark Office Registration Numbers and Serial Number shown on Schedule A attached hereto;

WHEREAS, MCRAE'S, INC., a Mississippi corporation having its principal office at 750 Lakeshore Parkway, Birmingham, Alabama 35211, is desirous of acquiring said marks, the registrations thereof, and the application therefor;

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Saks Incorporated does hereby assign unto McRae's, Inc. all right, title, and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations and application identified on the attached Schedule.

Dated: October 14, 2003

Saks Incorporated

Name: Kenneth L. MetZNER Office: VP + Assistant Secretary

<u>Mark</u>	Reg./App. <u>Number</u>	Reg./ App. <u>Date</u>
CLUB LIBBY LU	2,571,942	May 21, 2002
CLUB LIBBY LU & Design	2,646,577	November 5, 2002
VIP (VERY IMPORTANT PRINCESS!)	2,717,794	May 20, 2003
SHE SHE LA LA (Sty'd)	76/467,824	November 18, 2002

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RECORDED: 10/21/2003

TRADEMARK REEL: 002733 FRAME: 0983