

*Cross Media*

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings ⇨ ⇨ ⇨

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Fleet National Bank

- Individual(s)
- General Partnership
- Corporation-State
- Other National Banking Association
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Assignment of Security Interest
- Merger
- Change of Name

Execution Date: October 17, 2003

2. Name and address of receiving party(ies)

Name: SummitBridge National Investments LLC

Internal Address: c/o Summit Investment Manage., LLC

Street Address: 1700 Lincoln Street, Ste. 2540

City: Denver State: CO Zip: 80203

- Individual(s) citizenship U.S.
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company - Delaware State

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/285659  
for PREMIA

B. Trademark Registration No.(s) \_\_\_\_\_

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jay H. Begler, Esq.

Internal Address: \_\_\_\_\_

Street Address: Buchanan Ingersoll  
140 Broadway - 35th Floor

City: New York State: NY Zip: 10005

6. Total number of applications and registrations involved: 15

7. Total fee (37 CFR 3.41).....\$ \$390.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-1448

**DO NOT USE THIS SPACE**

9. Signature.

Jay H. Begler, Esq.  
Name of Person Signing

*Jay Begler*  
Signature

October 21, 2003  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$390.00 501448 76285659

**CROSS MEDIA MARKETING CORPORATION****LIST OF TRADEMARKS (ITEM #4)**

<u>Mark</u>	<u>Reg. No.</u>	<u>App. No.</u>	<u>Int'l Class</u>
PREMIA		76/285,659	35
X-ID		76/270,591	9
BACKLASH SANITY	2,372,955		42
CARCAREMINDER	2,357,014		39
CITYPAK		78/020,765	42
ENTERTAINMENTMINDER	2,262,432		42
GROWTHMINDER	2,229,509		9
HOMECAREMINDER		75/612,092	42
HOMEMINDER	2,168,596		9
HOMEMINDER	2,275,915		42
LIFECOUPONS		78/041,068	35
MINDERSOFT	2,168,395		9
PERSONALMINDER	2,354,889		42
VALUMINDER		75/612,025	35
WEALTHMINDER	2,519,714		36

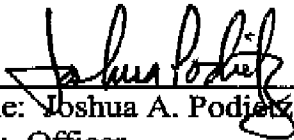
**ASSIGNMENT OF SECURITY INTEREST AND LIEN**

WHEREAS, Cross Media Marketing Corporation, a Delaware corporation, assigned and granted to Fleet National Bank, as Agent, a commercial bank chartered under the laws of the United States ("Assignor"), the Trademarks identified on the annexed schedule in the name of Cross Media Marketing Corporation, as recorded in the U.S. Patent and Trademark Office on April 16, 2002 under Reel/ Frame No. 002499/0591; and

WHEREAS, pursuant to a certain Loan Purchase and Sale Agreement dated as of September 30, 2003, entered into by and among Assignor, certain other parties and SummitBridge National Investments LLC, a Delaware limited liability company ("Assignee"), Assignor now assigns to Assignee the security interest in and lien upon the Trademarks and the applications, registrations and all proceeds thereon.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be fully executed by its officer thereunto duly authorized as of the 17 day of October 2003.

FLEET NATIONAL BANK  
As Agent

By:   
Name: Joshua A. Podietz  
Title: Officer

STATE OF New Jersey  
COUNTY OF Mercer ss.:

On this 17 day of October, 2003, before me personally appeared Joshua A. Podietz to me known, who, being by me duly sworn, did depose and say that he/she is the officer of Fleet National Bank, the commercial bank chartered under the laws of the United States described in and which executed the foregoing instrument; and that he/she is authorized to execute said document on their behalf.

  
Notary Public

ARLENE GRYBOWSKI  
Notary Public of New Jersey  
MY COMMISSION EXPIRES MAY 24, 2008