



05-19-2003



5-14-03

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION SYSTEM TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Taylor Snacks, LLC

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company - Idaho

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Link Snacks, Inc.

Internal Address: One Snack Food Lane

Street Address: P.O. Box 397

City: Minong State: WI Zip: 54859

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Wisconsin Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 04/08/2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) See Schedule A

2106577

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ariana G. Voigt

Internal Address: McDermott, Will & Emery

Street Address: 227 West Monroe Street

Suite 4400

City: Chicago State: IL Zip: 60606-5096

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41) \$ 140.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

13-0206

DO NOT USE THIS SPACE

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40.00 CH 100.00 CH

Ariana G. Voigt Name of Person Signing

Ariana Voigt Signature

5/13/03 Date

Total number of pages including cover sheet, attachments, and document: 16

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002734 FRAME: 0371

Schedule A
LINK SNACKS, INC.

Trademark	Registration No.	Registration Date
COUNTRY FARMS LTD. (AND DESIGN)	2,106,577	Oct. 21, 1997
OLD COUNTRY	1,472,512	Jan. 12, 1988
OREGON'S BEST	2,270,289	Aug. 17, 1999
ROPE-A-RONI	1,371,544	Nov. 19, 1985
SWEET N' SPICY	1,499,784	Aug. 9, 1988

TRADEMARK ASSIGNMENT

WHEREAS, Taylor Snacks, LLC (the "Seller"), a limited liability company organized and existing under the laws of the State of Idaho, has adopted and used and is the sole and exclusive owner of the trademarks and of the applications and registrations therefor listed in Schedule I attached hereto and incorporated herein, (all hereinafter collectively referred to as the "Trademarks"), and of all of the goodwill of the business appurtenant thereto;

WHEREAS, Link Snacks, Inc. (the "Buyer"), a corporation organized and existing under the laws of the State of Wisconsin, is acquiring the Trademarks from Seller pursuant to the terms set forth in that Agreement for Purchase and Sale of Assets (the "Agreement"), to which Seller and Buyer are parties; and

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the amounts set forth in the Agreement, and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which is hereby acknowledged, the Seller has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Buyer, the entire right, title and interest in and to the Trademarks, and in and to all of the goodwill of the business appurtenant thereto, together with all claims for damages by reason of infringement of same, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

AND, the Seller hereby warrants and covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

AND, Seller agrees to execute any instruments and to perform any acts which may be necessary to fully effectuate and record this Assignment.

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IN TESTIMONY WHEREOF, the Seller has caused this Assignment to be executed by its duly authorized representative effective this 2nd day of April, 2003.

LINK SNACKS, INC.

TAYLOR SNACKS, LLC

By: Jay E. Link
Name: JAY E. LINK
Title: Chief Operating Officer

By: _____
Name: _____
Title: _____

SIGNATURE PAGE TO THE TRADEMARK ASSIGNMENT BY AND BETWEEN
LINK SNACKS, INC. AND TAYLOR SNACKS, LLC

IN TESTIMONY WHEREOF, the Seller has caused this Assignment to be executed by its duly authorized representative effective this 8th day of April, 2003.

LINK SNACKS, INC.

By: _____
Name: _____
Title: _____

TAYLOR SNACKS, LLC

By Gary B. Ine, manager

By: *Eric Kups*
Name: *Eric Kups*
Title: *President*

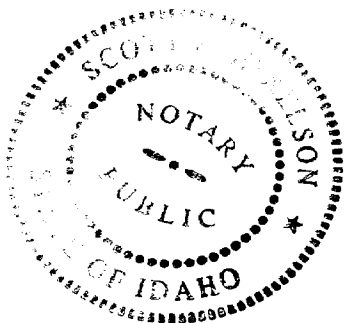
**SIGNATURE PAGE TO THE TRADEMARK ASSIGNMENT BY AND BETWEEN
LINK SNACKS, INC. AND TAYLOR SNACKS, LLC**

CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF Idaho
COUNTY OF Bonneville)SS.

I, Scott A. Esteban, a Notary Public in and for the County and State aforesaid, do hereby certify that Eric Kuaz, personally known to me to be the same person(s) whose name(s) is (are) subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the said instrument as a free act and deed on behalf of the identified corporation, King B, Inc., an Idaho corporation, with authority to do so.

8 IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of April, 2003.



Scott A. Esteban
Notary Public
Commission Expires: 10-25-04

SCHEDULE I TO TRADEMARK ASSIGNMENT

<u>MARK</u>	<u>Reg. No.</u>
OREGON'S BEST	2270289
SWEET N' SPICY	1499784
OLD COUNTRY	1472512
ROPE-A-RONI	1371544
COUNTRY FARMS LTD. (and Design)	2106577