



102451417

To The Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party: 5-16-03 CPP, Inc.

- () Individual(s) () Association
() General Partnership () Limited Partnership
(X) Corporation-State of California
() Other:

Additional name(s) of conveying party(ies) attached? () YES (X) NO

- 3. Nature of Conveyance:
(X) Assignment () Merger
() Security Agreement () Change of Name
() Other:

Execution Date: October 28, 2002

2. Name and address of receiving parties:
Name: The Myers-Briggs Type Indicator Trust
Internal Address:

c/o Laura Genovese Miller, Trustee
Cozen O'Connor, PC
Street Address: 1900 Market Street
City: Philadelphia
State: Pennsylvania ZIP: 19103-3508

- () Individual(s) citizenship:
() Association:
() General Partnership:
() Corporation - State:
(X) Other: a Pennsylvania Trust
If assignee is not domiciled in the United States, a domestic representative designation is attached: () YES () NO
(Designation must be a separate document from Assignment)
Additional name(s) & address attached? () YES (X) NO

4. Application number(s) or registration number(s):
A. Trademark Application No.

B. Trademark Registration Nos.: See SCHEDULE 1 attached to Assignment document

Additional numbers attached? (X) YES () NO

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Laura Genovese Miller
Internal Address:
Cozen O'Connor, P.C.
1900 Market Street
Philadelphia, PA 19103

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41):.....\$290

- (X) Enclosed
() Authorized to be charged to deposit account

8. Deposit account number: 50-1275
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura Genovese Miller

Name of Person Signing

Laura G. Miller

Signature

5/12/03

Date

Total number of pages including cover sheet, attachments, and document: 3

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project. (0651-0011).

SCHEDULE 1

Domestic Applications/Registrations

Country	Mark	Application/Registration Number	Application/Registration Date
United States	INTRODUCTION TO TYPE	sn=74/296,064 rn=1,785,492	filing date: 7/20/92 reg. date.: 8/3/93
United States	MBTI	sn=75/622,250 rn=1,444,977	filing date: 9/26/86 reg. date: 6/30/87
United States	MBTI	sn=74/377,710 rn=1,817,190	filing date: 2/8/93 reg. date: 1/18/94
United States	MBTI	sn=74/014,277 rn=1,611,241	filing date: 12/26/89 reg. date: 8/28/90
United States	MBTI	sn=75/809,336 rn=2,525,809	filing date: 9/27/99 reg. date: 1/1/02
United States	MYERS-BRIGGS	sn=75/809,340 rn=2,525,811	filing date: 9/27/99 reg. date: 1/1/02
United States	MYERS-BRIGGS	sn=75/809,339 rn=2,528,223	filing date: 9/27/99 reg. date: 1/8/02
United States	MYERS-BRIGGS TYPE INDICATOR	sn=74/334,050 rn=1,786,598	filing date: 11/23/92 reg. date: 8/10/93
United States	MYERS-BRIGGS TYPE INDICATOR	sn=73/721,625 rn=1,511,760	filing date: 4/11/88 reg. date: 11/8/88
United States	MYERS-BRIGGS TYPE INDICATOR	sn=75/809,338 rn=2525,810	filing date: 9/27/99 reg. date: 1/1/02
United States	MYERS-BRIGGS TYPE INDICATOR	sn=75/809,337 rn=2,528,222	filing date: 9/27/99 reg. date: 1/8/02

Schedule 1 to Assignment of Trademark Rights

SFO 4065682v1
WD 081402/1-4000975/1016474/v1

TRADEMARK
REEL: 002734 FRAME: 0656

ASSIGNMENT OF TRADEMARK RIGHTS

This ASSIGNMENT OF TRADEMARK RIGHTS dated and effective as of this first day of January, 2002 is by and between CPP, Inc., a California corporation, having a place of business at 3803 East Bayshore Drive, Palo Alto CA 94303 ("Assignor") and The Myers-Briggs Type Indicator Trust, a Pennsylvania Trust ("Assignee");

THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does sell, assign, transfer, set over and otherwise convey to Assignee any and all of Assignor's worldwide right, title and interest in and to trademarks, service marks, trade names and logos listed on SCHEDULE 1 ("Assigned Marks") including rights to the applications for the Assigned Marks together with that part of the goodwill of the Assignor's business conducted under or otherwise symbolized by the Assigned Marks and including all common law rights, all recordations, registrations and applications related to the Assigned Marks worldwide and including all claims and rights associated with the Assigned Marks including the right to bring and maintain actions for past, present and future infringement.

Date: 10/28/02

CPP, Inc.

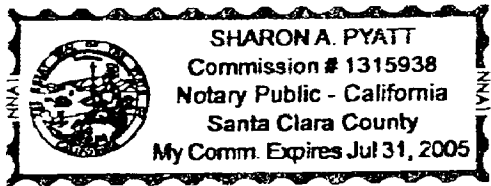
David O. Krantz
Signature

David O. Krantz
Name President and CEO

Title

State of California
County of Santa Clara

On October 28, 2002 before me, Sharon A. Pyatt, Notary Public, personally appeared David O. Krantz, personally known to me whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.



Witness my hand and official seal
Sharon A. Pyatt
Sharon A. Pyatt

SFO 4065682v1
WD 081402/1-4000975/1016474/v1

RECORDED: 05/16/2003

TRADEMARK
REEL: 002734 FRAME: 0657