

05-19-2003

Form PTO-1594
(Rev. 03/01)
OMS No. 0651-0027 (exp. 5/31/2002)
Tax settings



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102451197

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

1-800Birthday.com, Inc.

4-23-03

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 24, 2003

2. Name and address of receiving party(ies)

Name: CelebrateExpress.com, Inc.

Internal Address: c/o Darin White

Street Address: 120th Avenue NE

City: Kirkland State: WA Zip: 11220

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Washington
- Other

If assignee is not domiciled in the United States, a domestic representative designator is attached Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No. (s) 2,219,758

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mitchell E. Radin

Internal Address: COWAN, DEBAETS, ABRAHAMS & SHEPPARD LLP

Street Address: 41 Madison Avenue, 34th Floor

City: New York State: NY Zip: 10010

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Mitchell E. Radin

Name of Person Signing

Signature

April 22, 2003

Date

Total number of pages including cover sheet, abstracts, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

05/16/2003 T01A21 00000012 2219758

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40.00 OP

TRADEMARK
REEL: 002734 FRAME: 0722

ASSIGNMENT

THIS ASSIGNMENT, effective the 24th day of March 2003, made and entered into by 1-800Birthday.com, Inc., ("Assignor") and CelebrateExpress.com, Inc., a Washington corporation, c/o Darin White, 11220 120th Avenue NE, Kirkland, Washington 98033 ("Assignee").

WITNESSETH:

Now, Therefore, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest in and to the service mark **1-800-BIRTHDAY** for "mail order services featuring a wide variety of gifts such as jewelry, food, flowers, toys, clothing, electronics, historic newspapers, gift baskets, balloons, beverages, cigars, gag gifts, gifts for newborns, books, music and sports equipment; reminder services in the area of upcoming important dates and events" ("Mark") and the service mark registration in the United States Patent and Trademark Office for the service mark **1-800-BIRTHDAY** (Registration No. 2,219,758) ("Registration"), together with the goodwill of the business symbolized by the Mark, including, but not limited to, the use of the Mark, all benefit of any and all prior use of the Mark, and any and all rights to initiate claims or proceeding for past, present or future infringements of Assignor's rights, title and interest to the Mark and all rights to damages or profits, due or accrued, arising out of past infringement of the Mark or injury to said goodwill.

1-800BIRTHDAY.COM, INC.

By: _____

Name: Niles Cohen
Title: Vice President