

05-15-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Compar S.p.A. Via A. Volta 2 35010 Limena, PD, Italy

5-13-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Italian corporation

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other Confirmation of Transfer

Execution Date:

2. Name and address of receiving party(ies)

Name: Global Brand Marketing Inc.

Internal Address:

Street Address: 6500 Hollister Avenue

City: Santa Barbara State: CA Zip: 93147

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,232,277

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rod S. Berman, Esq.

Internal Address:

Street Address: 1900 Avenue of the Stars,

Seventh Floor

City: Los Angeles State: CA Zip: 90067

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

100440

DO NOT USE THIS SPACE

9. Signature.

Victor K. Sapphire, Esq. Name of Person Signing

Signature

May 9, 2003 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002734 FRAME: 0983

CONFIRMATION OF TRANSFER

WHEREAS, Compar S.p.A., a corporation duly organized and existing under the laws of Italy with an office or place of business at Via A. Volta 2, 35010 Limena, PD, Italy, is recorded as the owner of the trade mark DRY-SHOD for which U.S. registration has issued as set out below:

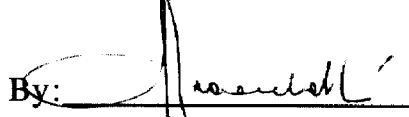
Trade Mark: DRY-SHOD
Registration No: 2,232,277
Registered: March 16, 1999

NOW THEREFORE, KNOW ALL MEN BY THESE PRESENTS that for good and valuable consideration, the receipt of which is hereby acknowledged, the said Compar S.p.A., hereby declares that by way of an Asset Purchase Agreement, dated November 12, 2002, it has sold, assigned and transferred to Global Brand Marketing Inc., a California corporation having its principal place of business at 6500 Hollister Avenue, Santa Barbara, California 93117, United States of America, all of its right, title and interest in the United States to the said trade mark and said registration thereof and any and all goodwill associated therewith.

IN WITNESS WHEREOF, Compar S.p.A. has caused these presents to be executed under its corporate seal and the hands of the fully authorized officers in the City of LIMENA, ITALY, on this 30 day of APRIL, 2003.

Compar s.p.a.
Via A. Volta, 6 - Tel. 049.8991131
35010 LIMENA - PADOVA (Italy)

Compar S.p.A.

By: 
Name: FABIO TRONCHETTI
Title: MANAGING DIRECTOR