

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Broderbund Software, Inc.		11/11/1998	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Learning Company Properties Inc.
Street Address:	One Athenaeum Street
City:	Cambridge
State/Country:	MASSACHUSETTS
Postal Code:	02142
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2011414	LIVING BOOKS

CORRESPONDENCE DATA

Fax Number: (215)655-2317

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215.994.2317

Email: hal.borden@dechert.com

Correspondent Name: DECHERT LLP

Address Line 1: 1717 Arch Street

Address Line 2: 4000 Bell Atlantic Tower

Address Line 4: Philadelphia, PENNSYLVANIA 19103-2793

ATTORNEY DOCKET NUMBER:

314650

NAME OF SUBMITTER:

Hal E. Borden

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

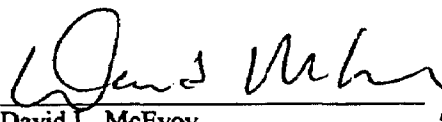
WHEREAS BRODERBUND SOFTWARE, INC. ("Assignor"), a Delaware corporation whose address is 500 Redwood Boulevard, Novato, CA 94947, has adopted and is using the trademarks shown in Schedule A hereto in its business;

AND WHEREAS LEARNING COMPANY PROPERTIES INC. ("Assignee"), a Delaware corporation with offices at One Athenaeum Street, Cambridge, Massachusetts 02142, has acquired from Assignor certain assets and property used in Assignor's business and is *desirous of acquiring the trademarks shown in Schedule A hereto and any other trademarks, service marks, trade names, and trade dress used in such business (collectively, the "Trademarks")*, the registrations and applications for registration of the Trademarks shown in Schedule A and any other registrations and applications for registration of the Trademarks, and the goodwill of the business symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the registrations of the Trademarks shown in Schedule A, any other registrations and applications for registration of the Trademarks and the goodwill of the business symbolized by the Trademarks.

BRODERBUND SOFTWARE, INC.

Date: November 11, 1998

By: 
David L. McEvoy
Vice President, Assistant Clerk and
Assistant General Counsel

SCHEDULE A

REGISTERED:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ACTIVE MIND SERIES	2,078,845	7/15/97
CARMEN SANDIEGO JUNIOR DETECTIVE	2,007,255	10/8/96
GEOMETRY	1,488,915	5/17/88
IMAGIMAKER SERIES	2,133,215	1/27/98
IMAGIMAKER SERIES AND DESIGN	2,136,221	2/10/98
KARATEKA	1,370,348	11/12/85
KID PIX	1,810,528	12/14/93
KID PIX 2 (AND DESIGN)	2,000,727	9/17/96
KID PIX COMPANION	1,871,145	1/3/95
KID PIX FUN PACK	2,009,463	10/22/96
KID PIX STUDIO	1,985,192	7/9/96
KIT CUTS	1,822,479	2/22/94
LEARN THE ART OF MAGIC	2,002,006	9/17/96
LIVING BOOKS	1,796,822	10/5/93
LOGICAL JOURNEY OF THE ZOOMBINIS	2,041,387	2/25/97
ORLY'S DRAW-A-STORY	2,179,142	8/4/94
READING GALAXY	2,186,304	9/1/98
SCIENCE TOOLKIT	1,498,380	8/2/88
STORYQUESTS	2,061,154	5/13/97
THE AMAZING WRITING MACHINE	1,969,945	4/23/96
THE BACKYARD	1,898,022	6/6/95
THE PLAYROOM	1,663,236	11/5/91
THE TREEHOUSE	1,769,815	5/11/93
TYPE!	1,517,669	12/20/88
WHERE IN AMERICA'S PAST IS CARMEN SANDIEGO?	1,731,293	11/10/92
WHERE IN EUROPE IS CARMEN SANDIEGO?	1,606,526	7/17/90
WHERE IN SPACE IS CARMEN SANDIEGO?	1,824,498	3/1/94
WHERE IN THE U.S.A. IS CARMEN SANDIEGO?	1,483,655	4/5/88
WHERE IN THE U.S.A. IS CARMEN SANDIEGO? DELUXE EDITION	1,868,463	12/20/94
WHERE IN THE WORLD IS CARMEN SANDIEGO?	1,840,136	6/14/94
WHERE IN THE WORLD IS CARMEN SANDIEGO?	2,163,949	6/9/98
WHERE IN THE WORLD IS CARMEN SANDIEGO?	1,383,516	2/18/86
WHERE IN THE WORLD IS CARMEN SANDIEGO?	2,087,438	8/12/97
WHERE IN THE WORLD IS CARMEN SANDIEGO?	1,809,666	12/7/93
WHERE IN THE WORLD IS CARMEN SANDIEGO? JUNIOR DETECTIVE	1,963,054	3/19/96
WHERE IN TIME IS CARMEN SANDIEGO?	1,606,525	7/17/90
WHERE IN TIME IS CARMEN SANDIEGO?	2,135,018	2/3/98