

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
M&G 3481,25-US-1A

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

University of Saint Thomas

- Individuals
 - General Partnership
 - Corporation-State of
 - Other: Non-Profit Corporation- State of Minnesota
- Association
 - Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Bayard, Inc.
185 Willow Street
Mystic, CT
06355

- Individual(s) citizenship
- General Partnership
- Corporation-State of Connecticut
- Other: _____

- Association
- Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/ Mark(s)

74/012,285/CATHOLIC LIFE ASSOCIATION

B. Trademark Reg. No.(s)/Mark(s)
1,290,973/CATHOLIC DIGEST (Stylized Letters)
1,316,268/CATHOLIC DIGEST BOOK CLUB
1,325,112/CATHOLIC DIGEST SCHOOL PLAN
1,176,119/GOD'S WORD TODAY
2,115,567/HELLO HEAVEN
2,302,748/CARILLON

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brian H. Batzli
Address: MERCHANT & GOULD P.C.
P.O. Box 2910
Minneapolis, MN 55402-0910

6. Total number of applications and trademarks involved: 11

7. Total fee (37 CFR 3.41): \$290
 Enclosed
 Authorized to be charged to deposit account 13-2725

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian H. Batzli
Name of Person Signing

[Signature]
Signature

27 October 2003
Date

Total number of pages including cover sheet, attachments, and document: 5

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director of the United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

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TRADEMARKS ONLY**

I. Application number(s) or trademark number(s):

A. Trademark Application No.(s)/Mark(s)

B. Trademark Reg. No.(s)/Mark(s)

1,305,003/CARILLON BOOKS

1,083,470/CARILLON BOOKS

1,092,789/CB (and Design)

1,090,319/CB (and Design with bell)

**TRADEMARK ASSIGNMENT
(NUNC PRO TUNC)**

ASSIGNOR: University of Saint Thomas, St. Paul, Minnesota

ASSIGNEE: Bayard Inc., 185 Willow Street, Mystic, CT 06355

TRADEMARKS (as set forth on the attached Exhibit)

WHEREAS, Assignor, a Minnesota non-profit corporation, was the owner of the aforementioned TRADEMARKS and assigned said TRADEMARKS to Assignee, a Connecticut corporation, for good and valuable consideration as of November 30th, 2001 (the "Original Assignment").

WHEREAS, the parties agree that by the Original Assignment, Assignor has assigned to Assignee all right, title and interest in and to said TRADEMARKS (including without limitation the U.S. Registrations for said TRADEMARKS), together with the goodwill of the business symbolized by said TRADEMARKS.

NOW THEREFORE, said Assignor hereby confirms and ratifies the Original Assignment of rights, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, agrees that Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer, nunc pro tunc, unto said Assignee, its successors or assigns, Assignor's entire right, title and interest, worldwide in and to said TRADEMARKS, including without limitation said U.S. registrations and all common law trademark rights, and with the goodwill and other incidents of its business associated with or symbolized by said TRADEMARKS.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

Dated: 10/22/03

By: [Signature]

Name: TERRENCE L. O'CONNOR

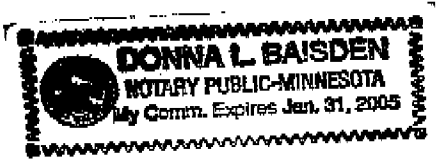
Title: VP Finance & Admin

STATE OF Minnesota

COUNTY OF Ramsey

VP On this 22 day of October, 2003 the above signatory, known to me to be the Finance & Admin of University of St. Thomas the Assignor above named, appeared before me and acknowledged this instrument as a free and voluntary act on behalf of the Assignor with authority to do so and for the purpose set forth.

Notary Public Donna L. Baisden
My Commission Expires: Jan 31, 2005



CATHOLIC DIGEST REGISTERED TRADEMARKS 2001

M&G NO. and COUNTRY	MARK	SERIAL NO./APPL. NO.	FILING DATE	REG. NO.	REG. DATE	STATUS	APPLICANT(S)/OWNER(S)
3481.1-CA-01 Canada	CATHOLIC DIGEST	498,198	02/02/83	327,276	05/08/87	Registered. Renewal Due 5/8/2002	College of St. Thomas
3481.1-CA-02 Canada	CATHOLIC DIGEST	639,178	08/24/89	387,747	08/16/91	Registered. Renewal Due 8/16/2006	College of St. Thomas
3481.1-US-01 United States	CATHOLIC DIGEST - Stylized letters	73/428,798	06/06/83	1,290,973	08/21/84	Registered. Sec. 8 and 15 accepted and acknowledged. Renewal Due 8/21/2004	College of St. Thomas
3481.2-US-01	CARILLON BOOKS	459557	01/04/84	1,305,003	11/13/84	Lapsed	
3481.2-US-02 United States	CARILLON BOOKS	124,412	04/27/77	1,083,470	01/24/78	Lapsed	
3481.3-US-01 United States	CATHOLIC DIGEST BOOK CLUB	73/458,619	12/27/83	1,316,268	01/22/85	Registered. Sec. 8 and 15 accepted and acknowledged. Renewal Due 1/22/2005	College of St. Thomas
3481.4-US-01	CATHOLIC DIGEST SCHOOL PLAN	73/458,618	12/27/83	1,325,112	03/12/85	Registered. Sec. 8 and 15 accepted and acknowledged. Renewal Due 3/12/2005	University of St. Thomas
3481.5-US-01	CATHOLIC LIFE ASSOCIATION	74/012,285	12/19/89			Abandoned	
3481.8-US-01 United States	CB and Design	127,780	05/23/77	1,092,789	06/06/78	Abandoned	
3481.9-US-01 United States	CB and Design with bell	124,421	04/27/77	1,090,319	05/02/78	Abandoned	
3481.12-CA-01 Canada	THE CATHOLIC DIGEST	173,153	04/19/38	N.S.43/11,701	03/30/84	Registered. Renewal Due 4/19/2013	University of St. Thomas
3481.14-US-01	GOD'S WORD TODAY	73/246,547	01/17/80	1,176,119	11/3/81	Registered. Sec. 8 and 15 accepted and acknowledged. Renewal Due 11/3/2011	
3481.14-US-02	GOD'S WORD TODAY					Not filed: Waiting for goods/services information (web site related)	
3481.17-US-01	HELLO HEAVEN	75/135450	7/17/96	2,115,567	11/25/97	Registered. Renewal Due 11/25/2007	University of St. Thomas
3481.19-US-01	CARILLON	75/424,825	1/28/98	2,302,748	12/21/99	Registered. Renewal Due 12/21/2009	University of St. Thomas
3481.23-US-01	CATHOLIC BOOKSHELF					Not filed: Waiting for specimens and dates of use	

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