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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)



102453928

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): HOUR EYES, INC.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: ECCA ENTERPRISES, INC.

Internal Address:

Street Address: 103 FAULK RD., SUITE 202

City: WILMINGTON State: DE Zip: 19803

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State DELAWARE, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 04/23/03

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,661,198;

1,661,199

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROBERT W. MASON

Internal Address:

Street Address: 112 E. PECAN ST., SUITE 1800

City: SAN ANTONIO State: TX Zip: 78205-1521

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

03-3483

DO NOT USE THIS SPACE

9. Signature.

ROBERT W. MASON

Name of Person Signing

Robert W. Mason

Signature

5/12/03

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/20/2003 TDIRAZI 00000108 1661198

01 FC:8521 02 FC:8522

40.00 OP 25.00 OP

TRADEMARK REEL: 002737 FRAME: 0220

ASSIGNMENT

THIS ASSIGNMENT is made and effective as of April 30, 2003, by and between ECCA ENTERPRISES, INC., a Delaware corporation, and HOUR EYES, INC., a Delaware corporation.

WHEREAS, HOUR EYES, INC. ("ASSIGNOR"), a Maryland corporation having its principal place of business at 11802-B Rockville Pike, Rockville, Maryland, 20852, has adopted, used, and has been using all marks owned by ASSIGNOR including the marks shown in Exhibit A attached hereto (collectively the "Marks") in connection with the goods and services listed in Exhibit A;

WHEREAS, ECCA ENTERPRISES, INC. ("ASSIGNEE"), a Delaware corporation having its principal place of business at 103 Faulk Road, Suite 202, Wilmington, Delaware, 19803, desires to acquire all of ASSIGNOR's interest in and to said Marks, any registrations and applications for registration thereof, and the goodwill of the business symbolized by the Marks; and

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey to ASSIGNEE all of its right, title, and interest in and to said Marks, all registrations and applications for registration thereof, all rights derived from or associated with use of the Marks by ASSIGNOR together with the goodwill of the business symbolized by said Marks, and the right to recover for past infringement of said Marks. ASSIGNOR represents and warrants that it has not previously assigned the Marks, that all necessary corporate or legal action has been taken to authorize sale and assignment of the Marks and other rights as set forth herein, and that upon payment of the consideration as set forth herein. ASSIGNEE will acquire good and valid title to all rights, including the Marks, conveyed hereby, free and clear of any liens, encumbrances or adverse claims of any kind whatsoever, other than Fleet National Bank's present valid security interest pursuant to the Trademark Collateral Security and Pledge Agreement dated as of December, 23, 2002, by and among Eye Care Centers of America, Inc., the ASSIGNOR and Fleet National Bank. ASSIGNOR agrees to execute any further lawful documents needed to give full force and effect to the provisions hereof.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the day and year first above written.

HOUR EYES, INC., a
Maryland corporation

By: *Alan E. Wiley*
Alan E. Wiley
Title: Chief Financial Officer

STATE OF TEXAS §
 §
COUNTY OF BEXAR §

Before me, a notary public, on this day personally appeared Alan E. Wiley, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same as Chief Financial Officer, on behalf of HOUR EYES, INC., for the purposes and consideration therein expressed.

Given under my hand and seal of office this 23rd day of April, 2003.

Betty Briseno
Printed Name: Betty Briseno
Notary Public - State of Texas
My Commission Expires: Dec. 18, 2004



EXHIBIT A

U.S. Registrations			
Mark	Reg. No.	Reg. Date	Goods/Services
HOUR EYES	1,661,198	10/15/1991	providing eye care services and the retail store services in the field of eyeglasses and contact lenses to the public, IC 42 Dates of First Use: 3/31/88
HOUR EYES & DESIGN	1,661,199	10/15/1991	providing eye care services and the retail store services in the field of eyeglasses and contact lenses to the public, IC 42 Dates of First Use: 3/31/88