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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Beatrice Cheese, Inc. a Delaware corporation

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 01/02/1997

2. Name and address of receiving party(ies)

Name: ConAgra Brands, Inc.

Internal

Address:

Street Address: One ConAgra Drive

City: Omaha State: NE Zip: 68102

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Nebraska Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,281,781; 524,307

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Stephenson

Internal Address:

McGrath, North, Mullin & Kratz, PC, LLO

Street Address: Ste 3700, First National Tower

City: Omaha State: NE Zip: 68102

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

9. Signature.

40.00 OP 25.00 OP

Patrick C. Stephenson

Name of Person Signing

Signature

May 16, 2003

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002737 FRAME: 0633

ASSIGNMENT

WHEREAS, Beatrice Cheese, Inc., a Delaware corporation, is the owner of the trademarks listed on Exhibit A attached hereto which are now registered or pending in the United States Patent and Trademark Office.

WHEREAS, ConAgra Brands, Inc., a ^{NEBRASKA} ~~Delaware~~ corporation having ^{KD} its principal offices at One ConAgra Drive, Omaha, Nebraska 68102, is desirous of acquiring all right, title and interest in and to said trademarks.

NOW THEREFORE, in consideration of the sum of One dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Beatrice Cheese, Inc. hereby assigns to ConAgra Brands, Inc. all right, title and interest in the United States in and to said trademarks, including any and all derivations and logo styles used in connection therewith, together with the goodwill of the business symbolized by said trademarks and registrations or future registrations thereof.

Signed this 2nd day of January, 1997.

BEATRICE CHEESE, INC.

By



Kenneth W. DiFonzo
Vice President

EXHIBIT A

<u>Mark</u>	<u>Reg./Ser. No.</u>
COUNTY LINE	1,301,037
COUNTY LINE	339,940
REDDI WIP LITE	1,735,061
REDDI WIP	1,735,060
REDDI 2-WIP	803,498
REDDI WIP	577,075
REDDI WIP	577,074
REDDI-WIP	560,710
TREASURE CAVE	1,281,781
TREASURE CAVE	524,307
PAULY & Design	1,258,726
PAULY	619,578