



05-22-2003

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DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5-19-03 Ultrasis International (1993) Limited [] Individual(s) [] Association [] General Partnership [] Limited Partnership [] Corporation-State [x] Other Corporation - Israel Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies) Name: Ultrasis UK Limited Internal Address: 13/17 Long Lane Street Address: 4th Floor City: London State: EC1A 9PN Zip: United Kingdom [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State [x] Other Corporation United Kingdom If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: April 4, 2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/087,908 Additional number(s) attached [] Yes [x] No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed: Name: BREINER & BREINER L.L.C. Internal Address: Theodore A. Breiner Street Address: 115 North Henry Street City: Alexandria State: VA Zip: 22314

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 [] Enclosed [x] Authorized to be charged to deposit account 8. Deposit account number: 02-3690 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Theodore A. Breiner Name of Person Signing [Signature] Signature 5/19/03 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADE MARK ASSIGNMENT

WHEREAS ULTRASIS INTERNATIONAL (1993) LIMITED, a corporation organised and existing under and by virtue of the laws of Israel, and having a place of business at Building 1, Jerusalem Technological Park, Malcha, Jerusalem 91482, Israel (hereinbelow called "Assignor"), owns and has used in its business the trade mark, BEATING THE BLUES covered by US Application Serial No 76/087,908 (hereinafter the "Assigned Mark"); and

WHEREAS ULTRASIS UK LIMITED, a corporation organised and existing under and by virtue of the laws of the United Kingdom, and having a place of business at 4th Floor, 13/17 Long Lane, London EC1A 9PN, United Kingdom (hereinbelow called "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Assigned Mark and in and to any applications and registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith,

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign and transfer, unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the Assigned Mark and in and to any applications and registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

ULTRASIS INTERNATIONAL (1993) LIMITED

Dated: 4.4.03 By: Turi Orbach

Typed/Printed Name: Turi ORBACH

Corporate Title: DIRECTOR