

05-22-2003

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): SBLI USA mutual Life Insurance Company, Inc. [] Individual(s) [] Association [] General partnership [] Limited Partnership [] Corporation New York [] Other - Country

2. Name and address of receiving party(ies): Coverdell & Company 1718 Peachtree Street Suite 276 Atlanta, GA 30309 [] Individual(s) citizenship [] Association [] General partnership [] Limited Partnership [] Corporation Georgia

5-21-03

3. Nature of conveyance: [] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Effective Date April 2, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

4. Application number(s): A. Trademark Application No.(s) 76/493,828 Additional number(s) attached [] Yes [] No

B. Trademark Registration No. n/a

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Roberta Jacobs-Meadway, Esquire Internal Address: Ballard Spahr Andrews & Ingersoll, LLP Street Address: 1735 Market Street, 51st Floor City: Philadelphia State: PA Zip: 19103-7599

6. Total number of applications and registrations involved: 7. Total Fee (37 CFR 3.41) \$ 40.00 [] Enclosed [x] Authorized to be charged to deposit account 8. Deposit account number: 02-0755 (Attach duplicate copy of this page if paying by deposit account)

FINANCE SECTION

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Roberta Jacobs-Meadway, Esquire Name of Person Signing Signature Date May 16, 2003 Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, DC 20231

ASSIGNMENT OF TRADEMARK

WHEREAS, SBLI USA Mutual Life Insurance Company, Inc. ("SBLI"), a New York corporation, having a place of business at 460 West 34th Street, New York, NY, 10001, has adopted for its business the trademark SURVIVING FAMILY FUND;

WHEREAS, Coverdell & Company, a Georgia corporation, having an address of 1718 Peachtree Street, Suite 276, Atlanta, GA, 30309, is desirous of acquiring all right, title and interest in and to the said trademark together with the goodwill of the business symbolized by said trademark the application therefor assigned Serial No. 76/493,828;

WHEREAS, it is desired that the assignment of said application be made of record in the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuation consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said SBLI hereby assigns to said Coverdell & Company all rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the said trademark, and the application therefor.

SBLI USA MUTUAL LIFE INSURANCE
COMPANY, INC.

Date: 4/2/03

M. Nasim Ali
M. Nasim Ali
Executive Vice President, Marketing & Sales