

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Why Not Creations, Inc.		10/02/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	75605129	Y!
Serial Number:	75605130	Y!

CORRESPONDENCE DATA

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-408-4000

Email: docketing@finnegan.com

Correspondent Name: Christie Baty Heinze

Address Line 1: 1300 I Street, N.W.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:

6300.8076

NAME OF SUBMITTER:

Christie Baty Heinze

Total Attachments: 1

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OP \$65.00 75605129

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TRADEMARK
REEL: 002738 FRAME: 0390

10/02/2003 00:26

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EXHIBIT B**ASSIGNMENT**

Why Not Creations, Inc., a California corporation having a place of business at 1268 South Abel Street, Milpitas, California 95035 ("Assignor"), is the owner of the mark Y! (the "Trademark") and of U.S. Trademark Application Serial Nos. 75-605, 129 and 75/605, 130 therefore, filed December 14, 1998 (the "Applications").

Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 ("Assignee"), wishes to acquire the Trademark and Applications.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark and Applications, except for Japan, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificates of registration to Assignee.

WHY NOT CREATIONS, INC.

By: 
Le Bui, PresidentDate: Oct 2 2003