

05-27-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Dell Magazines, Inc. 5.22.03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State Delaware
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Penny Marketing Limited Partnership
Internal Address:
Address:
Street Address: 6 Prowitt Street
City: Norwalk State: CT Zip: 06855
Individual(s) citizenship
Association
General Partnership Connecticut
Limited Partnership
Corporation-State
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other Correction of cover sheet
Execution Date: March 7, 1996

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 74/632,444 74/632,609
B. Trademark Registration No.(s) 1,055,090 1,864,272
592,448 597,933 1,248,926 592,447
743,033 994,733 1,389,847 719,684
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 12

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Gregory J. Battersby
Internal Address: Grimes & Battersby, LLP
Street Address: 488 Main Avenue
City: Norwalk State: CT Zip: 06851

7. Total fee (37 CFR 3.41).....\$ 315.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 07-2162
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
JAMES G. COPLIT
Name of Person Signing
Signature
Date 5/16/2003
Total number of pages including cover sheet, attachments, and document: 4

05/23/2003 LMUELLER 00000043 74632444
01 FC:8521 40.00 DP
02 FC:8522 275.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002739 FRAME: 0226

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)



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MRD 3-25-96  
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Dell Magazines, Inc.**  
 1540 Broadway  
 New York, NY 10036

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State (Delaware)  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: Penny Press Limited Partnership  
 Internal Address: \_\_\_\_\_  
 Street Address: 6 Prowitt Street  
 City: Norwalk State: CT ZIP: 06855

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership Connecticut  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: March 7, 1996

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
74/632,444	592,448      597,933      719,684
74/632,609	743,033      994,733      1,055,090
	1,248,926      1,389,847      1,864,272

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregory J. Battersby  
 Internal Address: GRIMES & BATTERSBY  
 \_\_\_\_\_  
 \_\_\_\_\_

Street Address: P.O. Box 1311  
Three Landmark Square  
 City: Stamford State: CT ZIP: 06904

6. Total number of applications and registrations involved: 12

7. Total fee (37 CFR 3.41).....\$ 315.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
07-2162  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

JAMES G. COPLIT      [Signature]  
 Name of Person Signing      Signature

Date: 7/11/96

Total number of pages including cover sheet, attachments, and document: 4

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, Dell Magazines, Inc., a Delaware corporation, having its principal office at 1540 Broadway, New York, NY 10036 ("Seller") and Penny Marketing Limited Partnership, a Connecticut Limited Partnership, having its principal office at 6 Prowitt Street, Norwalk, CT ("Buyer") are parties to an Asset Purchase Agreement dated March 1, 1996 (the "Asset Purchase Agreement") providing among other things, that Seller transfer certain Assets to Buyer (as defined in the Asset Purchase Agreement) on the terms and conditions set forth in the Asset Purchase Agreement;

WHEREAS, pursuant to the Asset Purchase Agreement, Seller executed and delivered to Buyer a Bill of Sale dated March 1, 1996 pursuant to which Seller granted, sold, assigned, transferred and set over to Buyer, among other things, all of Seller's rights in certain Trademarks (as defined in the Asset Purchase Agreement and as set out in Schedule A attached thereto) including any registrations thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Seller hereby assigns unto Buyer all of Seller's right, title and interest in and to such Trademarks.

Executed this 1<sup>st</sup> day of March, 1996

DELL MAGAZINES, INC.

PENNY PRESS LIMITED PARTNERSHIP  
By: PENNY PRESS, INC., a General Partner

By: [Signature]

By: [Signature]

Title: Treasurer

Title: President

(Notarial Certificate)

[Signature]

PAULA M. BREEN  
Notary Public, State of New York  
No. 52-4716864  
Qualified in Suffolk County  
Commission Expires 10/31/96

Trademarks and Title Names  
(excluding any trademark using "Dell" or "Dell Magazines")

**Trademark Registrations (All in US only except where noted)**

Analog Science Fact Science Fiction & Design (U.S. PTO No. 743,033)

Astounding (U.S. PTO No. 1,864,272)

Horoscope (U.S. PTO No. 1,055,090)

Isaac Asimov's Science Fiction Magazine (U.S. PTO No. 1,389,847)

Kriss Kross Puzzles (U.S. PTO No. 719,684)

Official Crossword Puzzles (stylized) (U.S. PTO No. 592,447)

Pencil Puzzles & Word Games (U.S. PTO No. 1,248,926)

Pocket Crossword Puzzles (stylized) (U.S. PTO No. 592,448)

Word Search Puzzles --(U.S. PTO No. 994,733;  
Canada No. 437,511)

Your Future (stylized) (U.S. PTO No. 597,933)

**U.S. PTO Applications Pending**

Tanglewords (U.S. PTO Application No. 74/632,609)

Unknown Worlds (U.S. PTO Application No. 74/632,444)



## Title Names

All the trademark rights, if any, in the titles listed on Schedule 1.21 as well as the following:

Astounding Stories  
Astounding Science Fact & Fiction  
Astounding Science Fiction  
Astounding Science-Fiction  
Analog  
Analog Science Fact & Fiction  
Analog Science Fact - Science Fiction  
Analog Science Fiction - Science Fact  
Analog Science Fiction/Science Fact  
Unknown  
Unknown Worlds

## Licensed Marks

1. Seller has rights as Assignee of Licensee to use the name and marks "Ellery Queen" and/or "Ellery Queen's Mystery Magazine" pursuant to a License Agreement dated July 12, 1978. The registered owners of the mark "Ellery Queen Mystery Magazine" are Frederick Dannay, Estate of Manfred B. Lee and The Colonial Bank and Trust Company.
2. Seller has right as Assignee of Licensee to use the name, photograph, specimen signature and other likeness of Alfred Hitchcock pursuant to License Agreement dated April 27, 1975.

A handwritten signature in black ink, appearing to be a stylized name or initials, located in the lower right quadrant of the page.