

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shell Oil Company		12/18/2002	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Infineum USA LP		
<b>Street Address:</b>	1900 East Linden Ave		
<b>City:</b>	Linden		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07036		
<b>Entity Type:</b>	LIMITED PARTNERSHIP:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2663558	EXPLORE THE POSSIBILITIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(713)241-6617		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	713-241-2698		
<b>Email:</b>	ipptomail@shell.com		
<b>Correspondent Name:</b>	Kimbley L. Muller		
<b>Address Line 1:</b>	910 Louisiana OSP 4794		
<b>Address Line 4:</b>	Houston, TEXAS 77002		
<b>ATTORNEY DOCKET NUMBER:</b>	TM 1702		
<b>NAME OF SUBMITTER:</b>	Nancye Gorman		
<b>Total Attachments: 1</b> source=assignment document#page1.tif			

CH \$40.00 2663558

## ASSIGNMENT

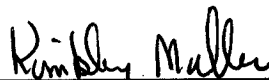
**KNOW ALL MEN BY THESE PRESENTS** that:

**WHEREAS, SHELL OIL COMPANY**, a Delaware corporation with a business address at 910 Louisiana, in Houston, Texas 77002 (hereinafter called the "Assignor"), has applied for registration with the United States Patent and Trademark Office for the mark **EXPLORE THE POSSIBILITIES**, Registration No. 2663558, and

**WHEREAS, INFINEUM USA L.P.**, a limited partnership with a business address at 1900 East Linden Avenue, Linden, New Jersey 07036 (hereinafter called the "Assignee") desires to acquire from Assignor all rights, title, interest and goodwill associated with the mark **EXPLORE THE POSSIBILITIES**.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to sell, assign and transfer and hereby does sell, assign and transfer unto the said Assignee all of Assignor's right, title and interest in and to the trademark **EXPLORE THE POSSIBILITIES**, Registration No. 2663558, together with the goodwill of the business associated with this mark, effective December 18, 2002.

**SHELL OIL COMPANY**



\_\_\_\_\_  
Kimbley Muller  
Senior Counsel

26 August 2003  
Houston, Texas