

05-28-2003

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

Professional Media Service Corporation

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 05/09/2003

## 2. Name and address of receiving party(ies)

Name: Baker &amp; Taylor, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 2709 Water Ridge Parkway

City: Charlotte State: NC Zip: 28217

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,217,518  
 2,133,087

Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Beth H. Alter, Esq.

Internal Address: Kramer Levin Naftalis  
 & Frankel LLP

Street Address: 919 Third Avenue

City: New York State: NY Zip: 10022

## 6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Beth H. Alter, Esq.

Signature

Date

05/27/2003 DBYRME 00006638 2217518

Total number of pages including cover sheet, attachments, and document: 4

01 FC:8521  
 02 FC:8522

40.00 UP  
 25.00 UP

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

TRADEMARK  
 REEL: 002740 FRAME: 0234

## **TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT, effective the 9<sup>th</sup> day of May 2003, is by and between PROFESSIONAL MEDIA SERVICE CORPORATION, a California corporation having an address at c/o Baker & Taylor, Inc., Five Lake Pointe Plaza, Suite 500, 2709 Water Ridge Parkway, Charlotte, North Carolina 28217 ("Assignor"), and BAKER & TAYLOR, INC., a Delaware corporation having an address at 2709 Water Ridge Parkway, Charlotte, North Carolina 28217 ("Assignee").

WHEREAS, Assignor has adopted, used and is the owner of the right, title and interest in and to the marks A/V ACCESS PLUS and A/V ACCESS PLUS and Design and is the owner of United States Trademark Registration No. 2,217,518 for the mark A/V ACCESS PLUS and United States Trademark Registration No. 2,133,087 for the mark A/V ACCESS PLUS and Design for "cd roms containing a database of a full line of audio-visual publications" in Class 9 and "providing access to an interactive database of a full line of audio-visual publications" in Class 42 (collectively the "Trademark Rights");

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business in connection with which the Trademark Rights have been used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, absolutely and unconditionally, grant, assign, transfer, convey and set over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, together with the goodwill of the business in connection with which the Trademark Rights have been used, as well as the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement of the Trademark Rights prior to and subsequent to the effective date hereof.

IN WITNESS WHEREOF, Assignor and Assignee have caused this assignment

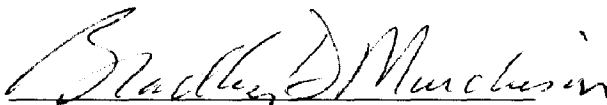
to be executed by their duly authorized officers effective as of the day and year first written  
above.

PROFESSIONAL MEDIA SERVICE  
CORPORATION  
(Assignor)

Place: Charlotte, North Carolina

Date: May 9, 2003

By:



Name: Bradley D. Murchison

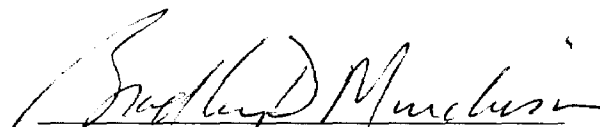
Title: Secretary

BAKER & TAYLOR, INC.  
(Assignee)

Place: Charlotte, North Carolina

Date: May 9, 2003

By:



Name: Bradley D. Murchison

Title: Senior Vice President

:SS.:

On this 9 day of May, 2003, before me appeared Bradley D.

Cheryl D. Brannon  
Notary Public

affres 12-26-06

:SS.:

On this 9 day of May, 2003, before me appeared Bradley D.

Cheryl D. Bianco  
Notary Public

expres 12-26-06