

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cajun Line Co. LLC		10/22/2003	limited liability company: SOUTH CAROLINA

RECEIVING PARTY DATA	
Name:	Shakespeare Company, LLC
Street Address:	3801 Westmore Drive
City:	Columbia
State/Country:	SOUTH CAROLINA
Postal Code:	29223
Entity Type:	limited liability company: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	2613301	CAJUN LIGHTNIN
Registration Number:	2574451	"THE LINE THAT ACTS LIKE A LURE"
Registration Number:	2613302	CAJUN LINE CO.

CORRESPONDENCE DATA	
Fax Number:	(206)463-8880
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	206-463-3631
Email:	trademarks@k2sports.com
Correspondent Name:	Julie C. VanDerZanden
Address Line 1:	19215 Vashon Highway SW
Address Line 4:	Vashon, WASHINGTON 98070

ATTORNEY DOCKET NUMBER:	SHFT-2-3638
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NAME OF SUBMITTER:	Lisa M. Willhite
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Total Attachments: 2
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**ASSIGNMENT OF TRADEMARK
AND FEDERAL REGISTRATION**

WHEREAS, Cajun Line Co. LLC ("Assignor"), has adopted and used and is using the marks on the attached "Schedule A" for which Assignor has obtained registrations in the United States Patent and Trademark Office; and

WHEREAS, Shakespeare Company, LLC, a Delaware limited liability company ("Assignee") is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, pursuant to 15 U.S.C. 1060 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the identified registrations thereof.

DATED this _____ day of _____, 2003.

CAJUN LINE CO. LLC

By David H. Herzberg 22 Oct 2003
David H. Herzberg
President

STATE OF SOUTH CAROLINA)
 : ss.
COUNTY OF Richland)

I certify that I know or have satisfactory evidence that David H. Herzberg is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the President of Cajun Line Co. LLC to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

Dated this 22 day of October, 2003

Rennilde Hendrick
Notary Public

My Appointment Expires: My Commission Expires January 11, 2009

SCHEDULE A

Mark	Registration No.
CAJUN LIGHTNIN and Design	2,613,301
"THE LINE THAT ACTS LIKE A LURE"	2,574,451
CAJUN LINE CO.	2,613,302