TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cajun Line Co. LLC		110 <i>/22/2</i> 003 I	CORPORATION: SOUTH CAROLINA

RECEIVING PARTY DATA

Name:	Shakespeare Company, LLC	
Street Address:	3801 Westmore Drive	
City:	Columbia	
State/Country:	SOUTH CAROLINA	
Postal Code:	29223	
Entity Type:	limited liability company: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78171795	CAJUN CAST
Serial Number:	78171799	CAJUN CAMO
Serial Number:	78140444	CAJUN RED
Serial Number:	78140445	CAJUN RED CAST

CORRESPONDENCE DATA

Fax Number: (206)463-8880

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-463-3631

Email: trademarks@k2sports.com

Correspondent Name: Julie C. VanDerZanden

Address Line 1: 19215 Vashon Highway SW

Address Line 4: Vashon, WASHINGTON 98070

ATTORNEY DOCKET NUMBER: SHFT-2-4859

NAME OF SUBMITTER: Lisa M. Willhite

TRADEMARK
REEL: 002740 FRAME: 0743

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Total Attachments: 2

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TRADEMARK REEL: 002740 FRAME: 0744

ASSIGNMENT OF TRADEMARK AND APPLICATION FOR FEDERAL REGISTRATION

WHEREAS, Cajun Line Co. LLC ("Assignor"), has intended to use the marks on the attached "Schedule A" in interstate commerce and has filed with the United States Patent and Trademark Office applications based on its bona fide intent to use such marks in commerce, but has not yet filed allegations of use of the marks under Section 1 (c) or 1 (d) of the Trademark Act, and

WHEREAS, Shakespeare Company, LLC, a Delaware limited liability company ("Assignee") is acquiring the entire business or portion thereof to which the marks pertain as required by 15 USC § 1060,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee the marks as part of the entire business or portion thereof to which the marks pertain as required by 15 USC § 1060.

DATED this _____ day of _______, 2003.

CAJUN LINE CO. LLC

President

STATE OF SOUTH CAROLINA county of <u>Richland</u>)

I certify that I know or have satisfactory evidence that David H. Herzberg is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the President of Cajun Line Co. LLC to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

Dated this 22 day of October, 2003

Kentulole Hendreck Notary Public

My Appointment Expires: My Commission Expires January 11, 2009

TRADEMARK **REEL: 002740 FRAME: 0745**

SCHEDULE A

78/171,795
78/171,799
78/140,444
78/140,445

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TRADEMARK
REEL: 002740 FRAME: 0746

RECORDED: 11/03/2003