

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	SECURITY INTEREST
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Robbins, Inc.		10/30/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Manufacturers and Traders Trust Company
Street Address:	One M&T Plaza
City:	Buffalo
State/Country:	NEW YORK
Postal Code:	14240
Entity Type:	banking corporation: NEW YORK

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	1931700	BILLY GOAT
Registration Number:	2145573	BLUEWATER SHORT
Registration Number:	2350360	GO EVERYWHERE
Registration Number:	1303905	
Registration Number:	2428613	ROYAL ROBBINS
Registration Number:	1231188	ROYAL ROBBINS
Registration Number:	2672696	ROYAL ROBBINS BIG HORN LODGE

CORRESPONDENCE DATA	
Fax Number:	(585)263-1600
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(585) 263-1000
Email:	nytm@nixonpeabody.com
Correspondent Name:	Kristen M. Walsh
Address Line 1:	Clinton Square, P. O. Box 31051
Address Line 4:	Rochester, NEW YORK 14603-1051

ATTORNEY DOCKET NUMBER:	19836/25
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**TRADEMARK**

**REEL: 002741 FRAME: 0234**

**CH \$190.00 1931700**

NAME OF SUBMITTER:

Kristen M. Walsh

Total Attachments: 3

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**NOTICE OF GRANT OF SECURITY INTEREST  
IN TRADEMARKS**

Royal Robbins, Inc., a California corporation (the "Guarantor"), entered into a General Security Agreement, dated as of October 30, 2003, for the benefit of Manufacturers and Traders Trust Company, a New York banking corporation (the "Secured Party"). By that Agreement, the Guarantor granted to the Secured Party a continuing security interest in and to among other things, the trademarks, trademark registrations, and pending trademark applications identified in Schedule A hereto.

Dated: October 30, 2003

ROYAL ROBBINS, INC.

By:   
Name: James Riedman  
Title: Chairman & CEO

Dated: OCTOBER 30, 2003

MANUFACTURERS AND TRADERS  
TRUST COMPANY

By: \_\_\_\_\_  
Name: Kevin R. Wilmot  
Title: Assistant Vice President

**NOTICE OF GRANT OF SECURITY INTEREST  
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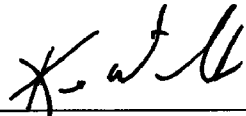
Dated: October 30, 2003

ROYAL ROBBINS, INC.

By: \_\_\_\_\_  
Name:  
Title:

Dated: October 30, 2003

MANUFACTURERS AND TRADERS  
TRUST COMPANY

By:  \_\_\_\_\_  
Name: Kevin R. Wilmot  
Title: Assistant Vice President

**SCHEDULE A**

**I. U.S. Trademarks**

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
BILLY GOAT	74/606,368	12/2/94	1,931,700	10/31/95
BLUEWATER SHORT	74/606,369	12/2/94	2,145,573	3/24/98
GO EVERYWHERE	75/791,404	9/2/99	2,350,360	5/16/00
Miscellaneous Design (outline of a man with a hat, walking stick, and backpack)	73/455,722	12/5/83	1,303,905	11/6/84
ROYAL ROBBINS	76/030,402	4/21/00	2,428,613	2/13/01
ROYAL ROBBINS & Design	73/350,791	2/18/82	1,231,188	3/15/83
ROYAL ROBBINS BIG HORN LODGE	76/030,401	4/21/00	2,672,696	1/7/03

**II. Foreign Trademarks**

Mark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
Back Pocket Strap Design	Canada	079847300	11/24/95	TMA472588	3/13/97
GO EVERYWHERE	Canada	102698500	8/25/99	TMA548764	7/26/01
ROYAL ROBBINS & Design	Benelux	769193	9/13/91	508956	9/13/01
ROYAL ROBBINS & Design	Canada	048735400	5/21/82	TMA293108	7/20/84
ROYAL ROBBINS & Design	Europe (Community Trademark)	81208	4/1/96	81208	2/3/98
ROYAL ROBBINS & Design	Italy	4059383	6/16/83	434687	6/16/86
ROYAL ROBBINS & Design	Norway	19890588	2/9/89	149757	3/26/92
ROYAL ROBBINS & Design	Switzerland	369979	2/13/89	369979	2/13/89