Form PTO-1594 (Rev. 10/02)

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To the Honorable Commissioner of Patents and Trademarks: F	Please record the atta	ched original docu	ments or copy th	ereof.
1. Name of conveying party(ies): 5 7.17  DataPlay, Inc.	2. Name and add Name: <u>DPF</u> Internal	Iress of receiving	party(ies)	
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State ☐ Other  Additional name(s) of conveying party(ies) attached? ☐ Yes ☑ No	Street Address City: <b>Bould</b> Individual(s	:: <b>2580_55th</b> erState: ) citizenship	Street Zip	:_80301
3. Nature of conveyance:  Assignment	Limited Pa Corporation Other If assignee is not of representative des (Designations mus	tnership	are  d States, a domestic  Yes No nent from assignme	nt)
4. Application number(s) or registration number(s):  A. Trademark Application No.(s)  75758252; 75766205; 75766738  Additional number(s) att  5. Name and address of party to whom correspondence	_	****		
concerning document should be mailed:  Name: Carla W. Sledge		volved:		
Internal Address:	Enclose		to deposit a	
Street Address: 921 Walnut Street Suite 200	8. Deposit accou	nt number:	CE SECTI	7
City: <b>Boulder</b> State: <b>CO</b> Zip: <b>80302</b>	(Attach duplicate	copy of this page it	f paying by de	sit adoptint)
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9. Statement and signature.  To the best of my knowledge and belief, the foregoing inform copy of the original document.  Carla W. Sledge  Name of Person Signing  Signing	ation is true and c	orrect and any at	itached copy is a solution of the solution of	a true

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Max documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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## **ASSIGNMENT OF TRADEMARKS / SERVICE MARKS**

For good and valuable consideration, receipt of which is hereby acknowledged, Applicant **DataPlay, Inc.** (Assignor) does hereby assign to **DPHI, Inc.**, a Delaware corporation (Assignee), all rights, title and interest in and to the Marks listed below together with the goodwill of the business of Assignor and as symbolized by the Marks. Assignee is the successor to the assets of the business of Assignee.

Serial No.	<u>Mark</u>
75758252	DATAPLAY.COM
75766205	CONTENTKEY.COM
75766738	CONTENTKEY

Dated: 03/04/2003

Assignor: DataPlay, Inc.

David Davies, Director

{W0737494 CWS} TRADEMARK RECORDED: 05/27/2003 REEL: 002741 FRAME: 0265