

05-29-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

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DataPlay, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: DPHI, Inc.

Internal Address:

Address:

Street Address: 2580 55th Street

City: Boulder State: CO Zip: 80301

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 03/04/2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2574977; 2590254; 2603334; 2611173; 2615896; 2615697; 2698267

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carla W. Sledge

Internal Address:

Street Address: 921 Walnut Street, Suite 200

City: Boulder State: CO Zip: 80302

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41): \$ 190

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carla W. Sledge

Name of Person Signing

Carla W Sledge

Signature

05/20/2003

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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OFFICE OF PUBLIC RECORDS 2003 MAY 27 PM 4: 54 FINANCE SECTION

**ASSIGNMENT OF TRADEMARKS / SERVICE MARKS**

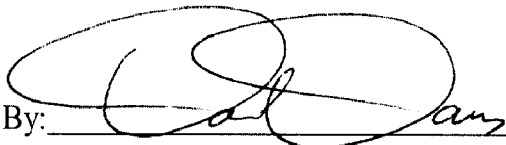
For good and valuable consideration, receipt of which is hereby acknowledged, Applicant **DataPlay, Inc. (Assignor)** does hereby assign to **DPHI, Inc.**, a Delaware corporation (**Assignee**), all rights, title and interest in and to the Marks listed below together with the goodwill of the business of Assignor and as symbolized by the Marks.

<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Mark</u>
2574977	06/04/2002	CONTENTKEY
2590254	07/09/2002	CONTENTKEY.COM
2603334	08/06/2002	DATAPLAY
2611173	08/27/2002	DATAPLAY.COM
2615696	09/03/2002	DATAPLAY.COM
2615697	09/03/2002	DATAPLAY
2698267	03/18/2003	DATAPLAY (and design)

Date: 03/04/2003

**Assignor:**

**DataPlay, Inc.**

By:   
\_\_\_\_\_  
**David Davies, Director**