

05-29-2003

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Tab settings

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Exhibitgroup, Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: The Dial Corp
Internal
Address: _____
Street Address: 1850 N. Central Ave.
City: Phoenix State: AZ Zip: 85077
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State of Delaware
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: August 14, 1996

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,113,550
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Dianne Shay
Internal Address: Viad Corp
1850 N. Central Avenue
Phoenix, AZ 85077-1012
Street Address: _____
City: _____ State: _____ Zip: _____

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number: _____
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianne Shay
Name of Person Signing

Dianne Shay
Signature

5-19-03
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

05/28/2003 ECOOPER 00000128 2113550

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TRADEMARK
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CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

EXHIBITGROUP INC.

INTO

THE DIAL CORP

The Dial Corp, a corporation organized and existing under the laws of the State of Delaware, pursuant to Sections 103 and 253 of the General Corporation Law of the State of Delaware, does hereby certify:

FIRST: That The Dial Corp (hereinafter the "Corporation") was incorporated on December 16, 1991 under the name "The New Dial Corp." pursuant to the General Corporation Law of the State of Delaware, the provisions of which permit the merger of a subsidiary corporation organized and existing under the laws of said State into a parent corporation organized and existing under the laws of said State.

SECOND: That this Corporation owns one hundred percent (100%) of the outstanding shares of stock of Exhibitgroup Inc. (hereinafter "Exhibitgroup"), a corporation incorporated pursuant to the General Corporation Law of the State of Delaware.

THIRD: That this Corporation, by the following resolution of its Board of Directors, duly adopted by the Board at a meeting on the 25th day of July, 1996, determined to and does hereby merge Exhibitgroup into itself:

RESOLVED, that the Board of Directors approves the merger of Exhibitgroup Inc. ("Exhibitgroup"), a wholly owned subsidiary of this Corporation, with and into this Corporation on the date prior to August 15, 1996, in which this Corporation will be the surviving corporation and will assume all of the rights and obligations of Exhibitgroup in accordance with Section 253 of the Delaware General Corporation Law ("DGCL") and approves and adopts such merger; and that the officers of the Corporation, and each of them, are authorized to execute and file a certificate of ownership and merger in accordance with Section 253 of the DGCL.

IN WITNESS WHEREOF, said The Dial Corp has caused this Certificate to be signed by Peter J. Novak, its Vice President - General Counsel this 14th day of August, 1996.

THE DIAL CORP

By 

Peter J. Novak
Vice President-General Counsel

Delaware

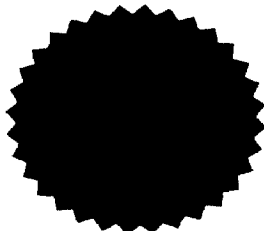
PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"EXHIBITGROUP INC.", A DELAWARE CORPORATION,

WITH AND INTO "THE DIAL CORP" UNDER THE NAME OF "THE DIAL CORP", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FOURTEENTH DAY OF AUGUST, A.D. 1996, AT 8:30 O'CLOCK A.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2342748

DATE: 04-01-03

RECORDED: 05/27/2003

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