

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇄ ⇄ ⇄

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Intershoe Retail, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 10/30/2003

2. Name and address of receiving party(ies)

Name: Intershoe, Inc.

Internal

Address: _____

Street Address: 57 Seaview Blvd

City: Port Washington State: NY Zip: 11050

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2,111,812

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Harold J. Milstein

Internal Address: Heller Ehrman White &

McAuliffe LLP

Street Address: 275 Middlefield Road

City: Menlo Park State: CA Zip: 94025-3506

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-1645

DO NOT USE THIS SPACE

9. Signature.

Harold J. Milstein

Name of Person Signing



Signature

November 3, 2003

Date

Total number of pages including cover sheet, attachments, and document: _____

2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK

WHEREAS, Intershoe Retail, Inc., a Delaware corporation, having it's address at 57 Seaview Blvd, Port Washington, New York, has adopted, is using and is the owner of the following trademark with a registration before the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
VIA SPIGA	2,111,812	November 11, 1997

WHEREAS, Intershoe, Inc., a New York Corporation, having its address at 57 Seaview Blvd, Port Washington, NY 11050 is desirous of acquiring the trademark and the registration as successor in interest to the business pertaining to the trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, INTERSHOE RETAIL, INC. assigns to INTERSHOE, INC, all right, title and interest in the United States in and to the trademark and the registration together with the goodwill of the business symbolized by the trademark and the registration thereof.

INTERSHOE RETAIL, INC.

Dated as of Oct 30, 2003.

By: [Signature]

Name: Michael Hoke

Title: Vice Pres. Int - F. Name