



Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Silver Dollar City, Inc.

5-28-03

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Herschend Family Entertainment Corporation

Internal

Address:

Street Address: 399 Indian Point Road

City: Branson State: MO Zip: 65616

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Missouri
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 11, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See Attachment A

B. Trademark Registration No.(s) See Attachment B

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew S. Bender

Internal Address:

Street Address: 401 Main Street, Ste. 1400

City: Peoria State: IL Zip: 61602

6. Total number of applications and registrations involved:

28

7. Total fee (37 CFR 3.41): \$ 715.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-3460

DO NOT USE THIS SPACE

9. Signature.

Andrew S. Bender, Attorney

Name of Person Signing

Signature

May 20, 2003

Date

Total number of pages including cover sheet, attachments, and document: 4

05/29/2003 DBYRNE 00000101 70160069

01 FC:0521  
02 FC:0522

40.00 OP  
675.00 OP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

- / -

ATTACHMENT A

CORPORATE NAME CHANGE OF SILVER DOLLAR CITY, INC.

TO HERSCHEND FAMILY ENTERTAINMENT CORPORATION

FORM PTO-1594

4 (A) Trademark Application Nos.

78/160,069

78/130,020

78/178,030

78/139,505

78/066,578

78/087,755

78/073,537

78/083,956

78/139,480

ATTACHMENT B

CORPORATE NAME CHANGE OF SILVER DOLLAR CITY, INC.

TO HERSCEND FAMILY ENTERTAINMENT CORPORATION

FORM PTO-1594

4 (B) Trademark Registration Nos.

2,296,027  
2,621,460  
2,178,507  
2,242,882  
2,242,881  
2,681,179  
2,569,191  
2,561,178  
2,213,013  
2,455,236  
2,298,185  
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ATTACHMENT B

CORPORATE NAME CHANGE OF SILVER DOLLAR CITY, INC.

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