

05-30-2003



Form PTO-1594

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Tab settings

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 4-25-03
Educational Insights, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

California

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: February 19, 2003

2. Name and address of receiving party(ies)

Name: George Atamain
Internal
Address: 2315 North Laurel Ave.

Street Address: _____

City: Upland State: CA Zip: 91784

- Individual(s) citizenship US
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2020326

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: _____

Internal Address: Rutan & Tucker, LLP

05/29/2003 6TON11 00000151 502191 2020326

01 FC: 521 40.00 CH

CA 92626

Street Address: 611 Anton Blvd., Suite 1400

City: Costa Mesa State: CA Zip: 92626

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

502191

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Fish
Name of Person Signing

Signature

9/22/03
Date

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002742 FRAME: 0905

Trademark Assignment

WHEREAS, Educational Insights, a California Corporation, with its principal place of business at 18730 S. Wilmington Ave., Rancho Dominguez, CA 90220 ("Assignor"), has adopted, owns and is using the Mark: CRITTER CARNIVAL ("the Mark") in connection with the following goods and/or services: educational toy for viewing insects primarily composed of a plastic terrarium with magnifying lenses, tweezers, capture net, and scoop for collecting insects; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2020326, registered on December 3, 1996; and

WHEREAS, George Atamian, an Individual, with his principal place of business at 2315 North Laurel Ave., Upland, CA 91784 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Educational Insights

By: 
Name: G. Reid Calcott
Title: President

Dated effective as of: 2/19/, 2003

Rosemary Shenk
Witness Signature

ROSEMARY SHENK
Witness Name