

05-30-2003



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): S-28-03
ConAgra Brands, Inc.

- Individual(s)
- General Partnership
- Corporation-State NE
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other _____
 - Merger
 - Change of Name

Execution Date: May 19, 2003

2. Name and address of receiving party(ies)
Name: Schreiber Foods, Inc.
Internal
Address: _____

Street Address: 425 Pine Street
City: Green Bay State: WI Zip: 54301

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Wisconsin
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
-0-

B. Trademark Registration No.(s)
0619578 and 1258726

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tori Lynne Kluess

Internal Address: _____

Street Address: 231 S. Adams St.

City: Green Bay State: WI Zip: 54301

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tori Lynne Kluess
Name of Person Signing

Tori Lynne Kluess
Signature

May 22, 2003
Date

Total number of pages including cover sheet, attachments, and document: 2

05/29/2003 DEYRNE

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40.00 OP
25.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

ASSIGNMENT

WHEREAS, **CONAGRA BRANDS, INC.**, a Nebraska corporation ("Assignor") is the owner of the following trademarks now pending or registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PAULY (stylized)	0,619,578	January 17, 1956
PAULY AND DESIGN	1,258,726	November 22, 1983

WHEREAS, **SCHREIBER FOODS, INC.**, a Wisconsin corporation ("Assignee") having its principal offices at 425 Pine Street, Green Bay, Wisconsin 54307, is desirous of acquiring all right, title and interest in and to said trademarks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the above-listed trademarks together with the goodwill of the business symbolized by the trademarks, and together with the applications and registrations of the trademarks and the right to sue for and recover damages for past infringement of the trademarks.

Assignor further assigns to Assignee any rights held by Assignor in any country in any of the listed trademarks, along with the goodwill associated therewith.

Signed this 19th day of May, 2003.

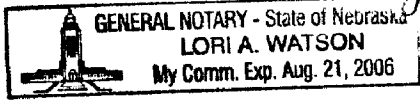
CONAGRA BRANDS, INC.
Assignor

By: *Kevin L. Wedeking*
Name: KEVIN L. WEDEKING
Title: ASST. CORPORATE SECRETARY

STATE OF Nebraska
COUNTY OF Douglas)^{SS}

Personally came before me this 19th day of May, 2003, the above-named Kevin L. Wedeking to me known to be the person who executed the foregoing instrument and acknowledged the same.

Lori A. Watson
Notary Public, Lori A. Watson
My Commission Expires: August 21, 2006



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