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- Assignment License
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Name APPLEWOODS OF ENGLAND LIMITED

10/01/2002

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other Limited Company
- Citizenship/State of Incorporation/Organization England

Receiving Party

Mark if additional names of receiving parties attached

Name PARFUMS VAN CLEEF & ARPELS S.A.

DBA/AK/TA

Composed of

Address (line 1) 20-26, Boulevard du Parc

Address (line 2)

Address (line 3) Neuilly Sur Seine

France

92200

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association
- Other Societe Anonyme
- Citizenship/State of Incorporation/Organization France

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Address (line 1) **915 Broadway**

Address (line 2) **19th Floor**

Address (line 3) **New York, New York 10010-7108**

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number **(212) 387-0247**

Name **Trademark & Patent Counselors of America, P.C.**

Address (line 1) **915 Broadway**

Address (line 2) **19th Floor**

Address (line 3) **New York, New York 10010-7108**

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Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
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Trademark Application Number(s)

Registration Number(s)

2497410		

Number of Properties Enter the total number of properties involved. # **1**

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ **40.00**

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Keith E. Danish
Name of Person Signing

Keith Danish
Signature

May 27, 2003
Date Signed

**UNITED STATES OF AMERICA
TRADE MARK ASSIGNMENT**

APPLEWOODS OF ENGLAND LIMITED

AND

PARFUMS VAN CLEEF & ARPELS S.A.

Withers & Rogers

Goldings House

2 Hays Lane

London, SE1 2HW

Tel: 020 7663 3500

Fax: 020 7663 3550

60 Holly Walk

Leamington Spa

Warwickshire, CV32 4JE

Tel: 01926 336111

Fax: 01926 335519

1 Redcliff Street

Bristol, BS1 6NP

Tel: 0117 925 3030

Fax: 0117 925 3530

Whitehall Chambers

75 Colmore Row

Birmingham, B3 2AP

Tel: 0121 245 3900

Fax: 0121 245 3930

THIS ASSIGNMENT is made the *First* day of *October* two thousand and two

BETWEEN APPLEWOODS OF ENGLAND LIMITED of Tubney Warren Barn, Tubney Village, Oxford, OX13 5QJ, United Kingdom (hereinafter referred to as "the Assignor") of the one part; and PARFUMS VAN CLEEF & ARPELS S.A. of 20-26, Boulevard du Parc, Neuilly Sur Seine, France (hereinafter referred to as "the Assignee") of the other part.

WHEREAS


- 1) The Assignor is the Registered Proprietor of the Trade Mark the particulars whereof are set out in the Schedule hereto (hereinafter referred to as "the Trade Mark")
- 2) The Assignor have agreed to assign the Trade Mark to the Assignee for the consideration hereinafter appearing.

NOW THIS ASSIGNMENT WITNESSETH in pursuance of the said agreement and for a good and valuable consideration now paid by the Assignee to the Assignor (receipt whereof the Assignor acknowledges), the Assignor hereby assigns unto the Assignee with full title guarantee **ALL THAT** the property, right, title and interest in the said Trade Marks **TO HOLD** the same unto the Assignee absolutely.

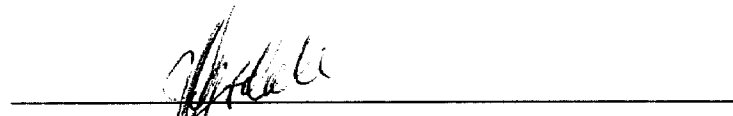
The Assignor hereby covenants with the Assignee that it will execute any documentation or do any act or thing necessary or desirable for the purpose of giving effect to this Assignment.

IN WITNESS WHEREOF the Assignor have executed this document the day and year first
before written.

Signed for and on behalf of APPLEWOODS OF ENGLAND LIMITED


Name and Position: MICHAEL HARRISON
MANAGING DIRECTOR

Signed for and on behalf of PARFUMS VAN CLEEF & ARPELS S.A.


Name and Position: JAMES RAGSDALE
GENERAL MANAGER

THE SCHEDULE

Particulars of the Trade Marks

COUNTRY	TRADE MARK	REG. NUMBER	CLASS
USA	ZANZIBAR	2497410	3