

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The McGraw-Hill Companies, Inc.		05/07/2001	CORPORATION: NEW YORK

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Global Insight, Inc.
<b>Street Address:</b>	1000 Winter Street
<b>City:</b>	Waltham
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02451
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	1262328	DATA RESOURCES

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)949-9190
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	2128859279
<b>Email:</b>	fterranella@lawabel.com
<b>Correspondent Name:</b>	Frank Terranella
<b>Address Line 1:</b>	150 East 42nd Street
<b>Address Line 2:</b>	Abelman Frayne & Schwab
<b>Address Line 4:</b>	New York, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	980987
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<b>NAME OF SUBMITTER:</b>	Frank Terranella
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<b>Total Attachments: 6</b> source=Global insight#page1.tif source=Global insight#page2.tif source=Global insight#page3.tif source=Global insight#page4.tif
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made by and among THE MCGRAW-HILL COMPANIES, INC., a New York corporation ("McGraw-Hill"), STANDARD & POOR'S EUROPE, INC., a Delaware corporation and a wholly-owned subsidiary of McGraw-Hill ("S&P Europe"), and MCGRAW-HILL INTERNATIONAL (U.K.) LIMITED, a United Kingdom corporation and a wholly-owned indirect subsidiary of McGraw-Hill ("McGraw-Hill U.K."), on the one hand (the foregoing companies sometimes referred to herein individually as the "Seller" and collectively as "Sellers"), and GLOBAL INSIGHT, INC., a Delaware corporation and any of its wholly-owned subsidiaries it may designate on the Closing Date, as the term is defined in the Agreement ("Buyer"), on the other hand.

WHEREAS, Sellers and Buyer are parties to an Asset Purchase Agreement dated as of May 7, 2001 (the "Agreement") whereby Sellers sold to Buyer the Assets as the term is defined therein.

WHEREAS, Sellers, in connection with the Assets, has adopted, used, and is using the marks identified on the attached Exhibit A (the "Marks"); and

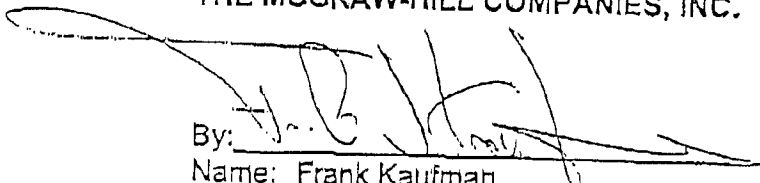
WHEREAS, Buyer is desirous of acquiring the above-identified Marks and any applications and registrations therefor, including the application and registrations identified on the attached Exhibit A.

NOW THEREFORE, for good and valuable consideration received by Sellers from Buyer, the receipt in full of which is hereby acknowledged, the parties agree as follows:

1. Sellers hereby sell, assign, transfer and convey to Buyer all of Sellers' right, title and interest in and to the Marks, and any applications and registrations therefor, including the application and registrations identified on the attached Exhibit A, together with the goodwill associated with the use of and symbolized by the Marks.
2. Sellers further sells, assigns, transfers and conveys to Buyer all of Sellers' right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.
3. The terms, covenants and provisions of this Assignment shall inure to the benefit of Buyer, its successors, assigns, and/or legal representatives, and shall be binding upon Sellers, their successors, assigns and/or legal representatives.
4. Nothing herein is intended to transfer to Buyer any and all of Sellers' rights of any kind with respect to the names "Standard & Poor's", "S&P", "McGraw-Hill", "The McGraw-Hill Companies", "Global Industry Insight" and similar names or trademarks.

IN WITNESS WHEREOF, Sellers have executed and delivered this Instrument this 7th day of May, 2001.

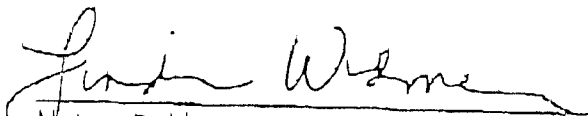
THE MCGRAW-HILL COMPANIES, INC.



By:  
Name: Frank Kaufman  
Title: Senior Vice President Taxes

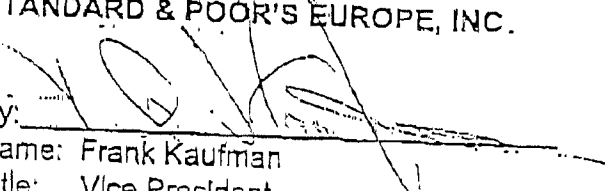
State of New York )  
County of New York ) ss.

On this 7<sup>th</sup> day of May, 2001, before me appeared Frank Kaufman, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the Identified corporation with authority to do so.

  
Notary Public

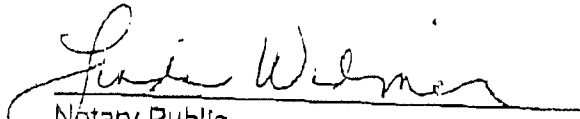
LINDA WIDMER  
Notary Public, State of New York  
No. 31-4985714  
Qualified In New York County  
Commission Expires August 26, 2001

STANDARD & POOR'S EUROPE, INC.

By:   
Name: Frank Kaufman  
Title: Vice President

State of New York )  
) ss.  
County of New York )

On this 7<sup>th</sup> day of May, 2001, before me appeared Frank Kaufman, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified limited liability company with authority to do so.

  
Notary Public

LINDA WIDMER  
Notary Public, State of New York  
No. 31-4925714  
Qualified in New York County  
Commission Expires August 26, 2001

McGRAW-HILL INTERNATIONAL (U.K.) LIMITED

By: [Signature]  
Name: Scott L. Bennett  
Title: Director

State of New York )  
County of New York ) ss.

On this 7<sup>th</sup> day of May, 2001, before me appeared Scott L. Bennett, the person who signed this instrument, who acknowledged that he or she signed it as a free act on behalf of the identified limited liability company with authority to do so.

[Signature]  
Notary Public

LINDA WIDMER  
Notary Public, State of New York  
No. 31-4985714  
Qualified in New York County  
Commission Expires August 25, 2001

REGISTRATIONS

Mark

Registration No.

Registration Date

PROGRAMS AND DATABASES.

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Country	Mark	Registration No.	Registration Date	Status	Code
BELGIUM	47373	07/27/82 383500	07/27/02	REGISTERED	416008X0
	9 - MATERIAL FOR COMPUTER PROGRAMS AND DATA BASES				
	16 - PUBLICATIONS AND PERIODICALS				
CANADA	490,145	07/21/82 112,126	07/14/85	REGISTERED	416007X0
	- MATERIAL FOR COMPUTER PROGRAMS AND DATA BASES PUBLICATIONS AND PERIODICALS				
FRANCE	037138	08/04/82 1,219,885	08/04/82	REGISTERED	416007X0
	9 - MATERIAL FOR COMPUTER PROGRAMS AND DATA BASES				
	16 - PUBLICATIONS AND PERIODICALS				
	35 - N/A				
GERMANY	MS1704/802	07/29/82 1951894	08/02/83	REGISTERED	416000X0
	9 - COMPUTER PROGRAMS				
ITALY	206180/82	08/04/82 409,249	03/03/86	REGISTERED	416000X0
	9 - COMPUTER PROGRAMS AND DATA BASES				
	16 - PUBLICATIONS AND PRINTED MATTER				
	35 - COMPUTERIZED COMPUTER SERVICES				
SOUTH KOREA	94-3124	01/26/94 318409	07/26/95	REGISTERED	416000X0
	32 - PERIODICAL REVIEWS, NEWSLETTERS WHICH FOCUS ON BUSINESS, FINANCE AND GOVERNMENT, AND PROVIDE INSIGHTS ON THE FORCES IMPACTING STRATEGIC, OPERATIONAL, INVESTMENT DECISION IN CLASS 32.				
SOUTH KOREA	94-3226	04/21/94 19334	11/16/95	REGISTERED	416000X0
	112 - ECONOMIC ANALYSIS AND CONSULTING SERVICES TO EXECUTIVES IN BUSINESS, FINANCE AND GOVERNMENT THROUGH COMPUTER PROGRAMS AND DATABASES.				
SWEDEN	12-4487	07/27/82 194,191	05/04/84	REGISTERED	416000X0
	9 - ALL GOODS AND SERVICES				
	16 - ALL GOODS AND SERVICES				
	35 - ALL SERVICES				
SWITZERLAND	4005	04/06/82 326438	08/00/82	REGISTERED	416000X0
	9 - COMPUTER PROGRAMS AND DATA BASES				
	16 - PUBLICATIONS AND PRINTED MATTER				
UNITED KINGDOM	1,179,835	08/06/82 1,179,835	02/20/95	REGISTERED	415000X0
	9 - COMPUTER PROGRAM				
UNITED KINGDOM	1,179,836	08/06/82 1,179,836	10/16/85	REGISTERED	416000X0
	16 - PRINTED PUBLICATIONS & MATTER				

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Country	Mark	Registration No.	Registration Date	Status	Code
HONG KONG	1249/96	07/06/96	07/26/03	PENDING	404410X0
	16 - PERIODICALS REVIEWS, AND NEWSLETTERS WHICH FOCUS ON BUSINESS, FINANCE AND GOVERNMENT.				
HONG KONG	1336/96	07/04/96 02332/98	03/11/96	REGISTERED	404410X0
	35 - ECONOMIC ANALYSIS FOR BUSINESS PURPOSE: BUSINESS CONSULTANCY SERVICES FOR EXECUTIVES; BUSINESS INFORMATION RENDERED THROUGH COMPUTER PROGRAMS AND DATABASE, ALL INCLUDED IN CLASS 35.				
TAIWAN	15019931	04/20/90 766440	07/16/97	REGISTERED	404410X0
	16 - PERIODICAL REVIEWS, AND NEWSLETTERS WHICH FOCUS ON BUSINESS, FINANCE AND GOVERNMENT.				
TAIWAN	15019741	04/20/90 89430	03/16/97	REGISTERED	404410X0
	35 - ECONOMIC ANALYSIS AND CONSULTING SERVICES TO EXECUTIVES IN BUSINESS, FINANCE AND GOVERNMENT.				

TRADEMARK

EXHIBIT A  
(Page 2 of 2)

REGISTRATIONS

Mark

Registration No.

Registration Date

DATA RESOURCES

Country	Mark	Registration No.	Registration Date	Mark	Registration Date	Status	Mark No.
BELGIUM	07174	07/27/82	383604	9 - COMPUTER PROGRAMS, DATA BASES	07/27/82	REGISTERED	41601282
				16 - PUBLICATIONS AND PRINTED MATTER			
CANADA	098144	07/28/82	312125	16 - PUBLICATIONS, REPORTS ON FINANCE & INDUSTRY; DATA PROCESSING	03/14/86	REGISTERED	41601283
				SERVICES: COMPUTERIZED INFORMATION ACCESS & FORECASTING			
FRANCE	637189	08/04/82	3210884	9 - COMPUTER PROGRAMS, DATA BASES	08/04/82	REGISTERED	41601286
				16 - PUBLICATIONS AND PRINTED MATTER			
				35 - BUSINESS CONSULTING SERVICES, COMPUTERIZED BUSINESS INFORMATION			
GERMANY	451763/892	07/29/82	1065454	9 - COMPUTER PROGRAMS, DATA BASES	07/04/84	REGISTERED	41601288
				16 - PUBLICATIONS AND PRINTED MATTER			
				35 - COMPUTERIZED BUSINESS SERVICES, BUSINESS CONSULTING SERVICES			
ITALY	206620/82	08/04/82	468250	9 - COMPUTER PROGRAMS, DATA BASES, PUBLICATIONS & PRINTED MATTER	03/03/86	REGISTERED	41601290
				16 - PUBLICATIONS AND PRINTED MATTER			
				35 - BUSINESS CONSULTING SERVICES, COMPUTERIZED BUSINESS SERVICES			
SWEDEN	82/4494	07/27/82				PENDING	41601292
SWITZERLAND	0995	07/09/84	339008	9 - COMPUTER PROGRAMS, DATA BASES	07/26/85	REGISTERED	41601293
				16 - PUBLICATIONS AND PRINTED MATTER			
UNITED STATES	306,348	03/06/81	1,216,326	16 - REPORTS ON FINANCE AND INDUSTRY	12/27/83	REGISTERED	31601295
				42 - DATA PROCESSING SERVICES, NAMELY COMPUTERIZED INFORMATION ACCESS AND FOR...			

EPS  
 UNITED STATES  
 373,891  
 08/12/80  
 1,216,452  
 11/16/82  
 11/16/82  
 REGISTERED  
 71418050  
 16 - INSTRUCTION MANUALS ISSUED PERIODICALLY ON COMPUTER PROGRAMING INFO  
 42 - COMPUTER TIME SHARING SERVICES

EPS PLUS  
 UNITED STATES  
 347,481  
 01/27/82  
 1,267,913  
 02/21/84  
 02/21/84  
 REGISTERED  
 11892885  
 16 - INSTRUCTION MANUALS ON COMPUTER PROGRAMING  
 35 - INFORMATION STORAGE AND RETRIEVAL SERVICES  
 42 - COMPUTER TIME SHARING

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