

FORM PTO-1594 (Modified)  
1-31-92

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

**CORRECTED: 700016496**

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies):  Moonpig Limited  (a United Kingdom Corporation)</p>	<p>2. Name and address of receiving party(ies):  Altergraphics Limited Studio 2, 92 Lots Road, London SW10 0QD ENGLAND</p>
<p>3. Nature of conveyance:   <input type="checkbox"/> Assignment            <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement    <input checked="" type="checkbox"/> Change of Name  <input type="checkbox"/> Other:   Execution Date: <u>March 29, 2001</u>  Effective Date: <u>March 29, 2001</u></p>	<p><input type="checkbox"/> Individual(s) citizenship:  <input type="checkbox"/> Association:  <input type="checkbox"/> General Partnership:  <input type="checkbox"/> Limited Partnership:  <input checked="" type="checkbox"/> Corporation-State: <u>United Kingdom</u>  <input type="checkbox"/> Other:   If assignee is not domiciled in the U.S.A., a domestic representative designation is attached: <input type="checkbox"/> yes; <input checked="" type="checkbox"/> No   (Designations must be a separate document from Assignment)</p>
<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s):</p>	<p>B. Trademark Registration No.(s):  <u>2,749,276</u></p>
<p>5. Name and address of party to whom correspondence document should be mailed:  Catherine R. Howell, Paralegal Attn: TMSU Morgan, Lewis &amp; Bockius LLP 1111 Pennsylvania Avenue, N.W. Washington, D.C. 20004  Telephone: 202-739-5652 Facsimile: 202-739-7001 E-Mail: <u>chowell@morganlewis.com</u></p>	<p>6. Total number of applications and registrations involved:  7. Total fee (37 C.F.R. § 3.41) <u>\$40.00</u>  <input type="checkbox"/> Check enclosed. <input checked="" type="checkbox"/> Authorized to charge fee and overpayments/deficiencies to deposit account.  8. Deposit account number: <u>13-4520</u></p>

**DO NOT USE THIS SPACE**

9. Statement and signature

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Catherine R. Howell, Paralegal.  
Name of Person Signing

Catherine R. Howell  
Signature

November 7, 2003  
Date

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

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P. 2

# CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company No. 3852652

The Registrar of Companies for England and Wales hereby certifies that

**MOONPIG LIMITED**

having by special resolution changed its name, is now incorporated  
under the name of

**ALTERGRAPHICS LIMITED**

Given at Companies House, London, the 29th March 2001



For The Registrar Of Companies



F O M P U T I N G E A S T O U T S E

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**Morgan Lewis**  
C O U N S E L O R S   A T   L A W

**FAX MESSAGE**

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Firm:	U.S. Patent and Trademark Office	Telephone Number:	703-306-5995
			703.308.9723

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Name	Catherine R. Howell, Paralegal	Floor:	5	Operator Sending:
Telephone Number:	202.739.5652	Time Sent:		Date Sent: November 7, 2003
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**Note:**

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**Comments:** Our Ref.: 088888-0000