

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
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**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Chesebrough-Pond's Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Church & Dwight Company  
Internal  
Address: \_\_\_\_\_  
Street Address: Alchem Road  
Green  
City: River State: WY Zip: 82935

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Wyoming  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: October 20, 2003

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) 76/456501  
76/461128, 76/466974, 76/523248

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) \_\_\_\_\_


5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: David J. Schuman  
Internal Address: Church & Dwight Co., Inc.  
Law Dept.  
Street Address: 469 North Harrison Street  
City: Princeton State: NJ Zip: 08543-5297

6. Total number of applications and registrations involved: ..... **4**

7. Total fee (37 CFR 3.41)..... \$ 115.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
031920

**DO NOT USE THIS SPACE**

9. Signature.  
David J. Schuman                                            Nov. 10, 2003  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

CH \$115.00 031920 76456501

UNITED STATES

**ASSIGNMENT OF TRADEMARKS**

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, with an address at 501 Silverside Road, Wilmington, Delaware, 19809 (hereinafter "ASSIGNOR"), has intent to use the trademarks on attached Schedule A in commerce, and has filed applications indicating that intention, but has not yet filed allegations of use under Section 1(c) or 1 (d) of the U.S. Trademark Act. Assignor is assigning the marks as part of the entire business or portion thereof to which the marks pertain as required by § 15 U.S.C. 1060; and

WHEREAS, CHURCH & DWIGHT COMPANY, a corporation organized under the laws of the State of Wyoming, having its address at Alchem Road, Green River, Wyoming 82935 (hereinafter "ASSIGNEE") is desirous of acquiring said trademarks and the pending applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to the said ASSIGNEE all right, title, and interest in and to the trademarks listed on Schedule A, the pending applications therefor and the goodwill of the business symbolized thereby.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the Closing Date, as that term is defined in the Asset Purchase Agreement between Conopco, Inc. and Church & Dwight Co., Inc., dated September 9, 2003.

CHESEBROUGH-POND'S INC.

By: Name: David Ley HamiltonTitle: President

SCHEDULE ATRADEMARKAPPLICATION NO.INSPIRED BY THE CLEANING  
ACTION OF FLOSS

76/456,501

INTER-SWEEP

76/461,128

MENTADENT ONE

76/466,974

MENTADENT ONE (Stylized)

76/523,248