

06-04-2003

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings ⇌ ⇌ ⇌ ▼

REC



102463464

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Cypress Media, LLC

5-22-03

- Individual(s)
- General Partnership
- Corporation-State
- Other A Delaware Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 9, 2003

2. Name and address of receiving party(ies)

Name: Knight Ridder Digital

Internal

Address: \_\_\_\_\_

Street Address: 35 S. Market Street

City: San Jose State: CA Zip: 95113

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,425,893

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jill M. Pietrini, Esq.

Internal Address: Manatt, Phelps & Phillips, LLP

Street Address: 11355 W. Olympic Boulevard

City: Los Angeles State: CA Zip: 90064

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DA 1 231 241

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jill M. Pietrini

Name of Person Signing

Jill Pietrini  
Signature

May 16, 2003

Date

Total number of pages including cover sheet, attachments, and document:

4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks Box Assignments  
Washington, D.C. 20231

American LegalNet, Inc.  
www.USCourtForms.com

TRADEMARK  
REEL: 002745 FRAME: 0183

OFFICE OF PUBLIC RECORDS  
2003 MAY 22 PM 4:20  
FINANCE SECTION

06/03/2003 ECUOPER 0000070 131241 2425893  
01 FC:4521 (40.00 CH)

NUNC PRO TUNC  
ASSIGNMENT OF TRADEMARK AND  
THE UNITED STATES REGISTRATION THEREOF

WHEREAS, Cypress Media, LLC, a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 77 West 66<sup>th</sup> Street, New York, New York 10023 (hereinafter "ASSIGNOR"), acquired, adopted and used, and thereby, owned all rights, title and interests in and to the trademark and United States Registration thereof identified below (hereinafter the "Mark" and "Registration", respectively), along with the goodwill of the businesses appurtenant to said Mark:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
KANSASCITY.COM	2,425,893	January 30, 2001

WHEREAS, on or about March 1, 2000 (hereinafter the "Effective Date"), by virtue of a Transfer Agreement, the Mark and Registration thereof were acquired by Knight Ridder Digital, a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 35 S. Market Street, San Jose, California 95113 (hereinafter referred to as "ASSIGNEE") from ASSIGNOR.

WHEREAS, ASSIGNEE desires to formalize its acquisition of the entire right, title and interest in and to the Mark and the Registration, and the attendant goodwill symbolized thereby, nunc pro tunc the Effective Date, and further to correctly, fully and completely reflect the proper chain of title in and to the Mark and Registration in the records of the United States Patent and Trademark Office.

NOW THEREFORE, be it known that ASSIGNOR, by these presents, does hereby expressly acknowledge its prior assignment of the Mark and Registration to ASSIGNEE on the Effective Date, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, nunc pro tunc the Effective Date, the full and entire right, title and interest in and to the Mark and Registration identified hereinabove, and the attendant goodwill symbolized thereby, the same to vest in ASSIGNEE immediately.

Further, ASSIGNOR hereby agrees that ASSIGNEE shall have the right to record this instrument of assignment with the United States Patent & Trademark Office so as to establish ASSIGNEE as owner of record of the Mark and Registration.

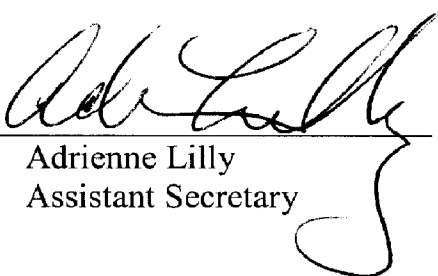
ASSIGNOR hereby represents and warrants that, as of the Effective Date, (i) it was the sole owner of the Mark and the goodwill associated therewith; and (ii) it was not then aware of any third party who had asserted a claim of any ownership right, title and interest in the Mark, or any of them, or any other rights or interests therein which were adverse to those of ASSIGNOR.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt for which is hereby acknowledged, ASSIGNOR, hereby assigns to ASSIGNEE all right, title and interest in the United States and in any other country in the world in and to the Mark and Registration, together with the good will of the business symbolized by the Mark and the Registration, and any and all claims, demands, and causes of action for infringement, of the Mark, past, present and future, and all of the proceeds from the foregoing.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized corporate officer as of the effective date who hereby acknowledges the aforesaid oral assignment.

CYPRESS MEDIA, LLC.

Date: 5/9/03

By:   
Adrienne Lilly  
Assistant Secretary

State of California }

} SS

County of Santa Clara }

On this 9th day of May, 2003, before me Carolee Carter,  
Notary Public, the undersigned Notary Public, personally appeared Adrienne Lilly.

personally known to me **OR**

proved to me on the basis of satisfactory evidence to be the person(s)  
whose name(s) is/~~are~~ subscribed to the within instrument, and  
acknowledged to me that he/she/~~they~~ executed the same in his/her/~~their~~  
authorized capacity(ies), and that by his/her/~~their~~ signature(s) on the  
instrument the person(s), or the entity upon behalf of which the person(s)  
acted, executed the instrument.

WITNESS my hand and official seal.

Carolee Carter

Notary's Signature



40551412.1