

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
RuffaloCODY, Inc.		11/10/2003	CORPORATION:

**RECEIVING PARTY DATA**

Name:	RuffaloCODY, LLC
Street Address:	221 3rd Avenue SE, PO Box 3018
Internal Address:	Suite 10
City:	Cedar Rapids
State/Country:	IOWA
Postal Code:	52406-3018
Entity Type:	LTD LIAB JT ST CO:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1804196	ASCEND THE IOWA SYSTEM FOR INSTITUTIONAL ADVANCEMENT, INC.

**CORRESPONDENCE DATA**

Fax Number: (319)363-9824  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (319) 363-0101  
 Email: vsquires@bradleyriley.com  
 Correspondent Name: Vernon P. Squires  
 Address Line 1: 2007 First Avenue SE, PO Box 2804  
 Address Line 4: Cedar Rapids, IOWA 52406-2804

NAME OF SUBMITTER:	Vernon P. Squires
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Total Attachments: 2  
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**ASSIGNMENT OF REGISTERED TRADEMARK  
DUE TO MERGER**

WHEREAS, RuffaloCODY, Inc., an Iowa corporation, whose address is 221 3<sup>rd</sup> Avenue SE, Suite 10, PO Box 3018, Cedar Rapids, Iowa 52406-3018, adopted, used, was using and is the owner of the following trademark registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ASCEND THE IOWA SYSTEM FOR INSTITUTIONAL ADVANCEMENT, INC.	1,804,196	November 16, 1993

WHEREAS, on December 11, 2002, RuffaloCODY, Inc. merged with RuffaloCODY, LLC and the surviving entity became RuffaloCODY, LLC, an Iowa limited liability company, whose address is Suite 10, PO Box 3018, Cedar Rapids, Iowa 52406-3018; and

WHEREAS, RuffaloCODY, LLC is desirous of acquiring said registered mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, RuffaloCODY, Inc. does hereby assign to RuffaloCODY, LLC all right, title and interest in and to the said trademark and registration therefor, together with the goodwill of the business symbolized by said trademark and the application and registration thereof, effective as of December 11, 2002.

Signed this 10<sup>th</sup> day of November, 2003.

RuffaloCODY, Inc., an Iowa corporation,  
now known as RuffaloCODY, LLC, an  
Iowa limited liability company,

By: Albert P. Ruffalo  
Albert P. Ruffalo, Chief Executive Officer

STATE OF IOWA    )  
                          ) ss:  
COUNTY OF LINN )

On this 10<sup>th</sup> day of November, 2003, before me, the undersigned, a Notary Public in and for the State of Iowa, personally appeared Albert P. Ruffalo, to me personally known, who being by me duly sworn, did say that he is the Chief Executive Officer of said limited liability company, and that said instrument was signed on behalf of said limited liability company by authority of its managers and the said Albert P. Ruffalo acknowledged the execution of said instrument to be the voluntary act and deed of said limited liability company by it voluntarily executed.

Deb Brinkman  
Notary Public in and for the State of Iowa

