

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office
Docket No. 510752400000
Client Reference

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cherry Lane Magazines, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Limited Liability Company

Additional names(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Future Network USA, Inc.

Internal Address: _____

Street Address: 150 North Hill Drive

City: Brisbane State: CA Zip: 94005

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State California
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: October 30, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,615,689
 2,004,416
 2,004,417

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jennifer Lee Taylor
 Morrison & Foerster LLP
 425 Market Street
 San Francisco, CA 94105

6. Total number of applications and registrations involved: 3

7. Total fee (37 CR 3.41).....\$ 90.00

Enclosed
 Authorized to be charged to deposit account


8. Deposit account number:

03-1952

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer Lee Taylor  Nov. 11, 2003
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments

CH \$90.00 031952 1615689

ASSIGNMENT AND TRANSFER OF TRADEMARKS

For good and valuable consideration described in the Asset Purchase Agreement, dated October 30, 2003, by and between FUTURE NETWORK USA, INC., a California corporation ("Buyer") and CHERRY LANE MAGAZINES, LLC, a limited liability company organized and existing under the laws of New York ("Seller"), the receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns irrevocably to Buyer outright and forever throughout the world, all of Seller's right, title, and interest in and to the trademarks specified on Schedule A attached hereto (collectively, the "Marks"), including without limitation all national, foreign and state registrations, applications for registration and renewals and extensions thereof, and the right to apply for the foregoing, together with the goodwill of the business symbolized by the Marks and the portion of the business of Seller to which the Marks pertain, all common law rights thereto, and all rights in and to any and all causes of action heretofore and hereafter accrued or accruing for infringement or threatened or alleged infringement or other violations of said Marks in the sole name of Buyer, its successors or assigns. Seller agrees to execute any document in addition to this Agreement that is reasonably necessary or appropriate to effect the rights granted above.

IN WITNESS WHEREOF, Seller has executed this assignment as of the 30th day of October, 2003.

CHERRY LANE MAGAZINES, LLC

By: 
Peter Primont
Chief Executive Officer

[Signature Page to Trademark Assignment]

