

06-05-2003

Docket No.:



102465008

Tab Settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

American Century Services Corporation

- Individual(s)
- General Partnership
- Corporation-State **Missouri**
- Other

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **American Century Retirement Plan Services, Inc.**

Internal Address:

Street Address: **4500 Main Street**

City: **Kansas City** State: **MO** ZIP: **64111**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Missouri**
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from Additional name(s) & address(es) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **May 23, 2003**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,821,316 2,357,110 2,385,786

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Robert D. Hovey**

Internal Address: **HOVEY WILLIAMS LLP**

Street Address: **2405 Grand Blvd., Suite 400**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved: **3**

7. Total fee (37 CFR 3.41): \$ **90.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0522

06/05/2003 BTOW11 00000002 1821316

DO NOT USE THIS SPACE

01 FC:8521 40.00 OP
02 FC:8522 50.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey

Name of Person Signing

Signature

5/28/03

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

ASSIGNMENT

WHEREAS, AMERICAN CENTURY SERVICES CORPORATION, a corporation of Missouri, having its principal place of business at 4500 Main Street, Kansas City, Missouri 64111, has adopted, used and is using the following marks:

<u>Reg. No.</u>	<u>Mark</u>	<u>Issue Date</u>
1,821,316	INSIGHTS & ISSUES	February 15, 1994
2,357,110	RETIREMENT TRACKER	June 13, 2000
2,385,786	AUDIENCE OF ONE	September 12, 2000

WHEREAS, AMERICAN CENTURY RETIREMENT PLAN SERVICES, INC., a corporation of Missouri, having its principal place of business at 4500 Main Street, Kansas City, Missouri 64111, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said AMERICAN CENTURY SERVICES CORPORATION does hereby assign unto the said AMERICAN CENTURY RETIREMENT PLAN SERVICES, INC., all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations thereof together with the right to sue for and collect on all claims for damages by reason of past infringement of said marks.

Executed this 23 day of May, 2003.

AMERICAN CENTURY SERVICES CORPORATION

By 

Name: Michael Barr
Title: Sr. Vice President