

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quartet Manufacturing Company		11/13/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	General Binding Corporation
Street Address:	5700 Old Orchard Road
City:	Skokie
State/Country:	ILLINOIS
Postal Code:	60077
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	0963373	ALPHACOLOR

CORRESPONDENCE DATA	
Fax Number:	(312)382-9200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312/382-9500
Email:	jmfaier@faier.com
Correspondent Name:	James Michael Faier
Address Line 1:	566 W. Adams St.
Address Line 2:	Suite 600
Address Line 4:	Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	6556
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NAME OF SUBMITTER:	James Michael Faier
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Total Attachments: 3
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OP \$40.00 0963373

INTELLECTUAL PROPERTIES ASSIGNMENT

Know all men by these presents:

WHEREAS,

**QUARTET MANUFACTURING COMPANY,
A Delaware corporation,
of 5700 Old Orchard Road,
Skokie, Illinois 60077,**

hereinafter called "QUARTET", in its own name or through its assignors, predecessors or antecedents holding title of record under the control of QUARTET, owns the entire right, title and interest in and to all intellectual properties related to and used in the business of QUARTET, including but not limited to all trademarks, registered and at common law, registrations, copyrights, inventions, designs, patents, and other intellectual properties and rights to such intellectual properties, in the United States of America and corresponding rights in some countries foreign to the United States of America (hereinafter called "the Intellectual Properties"); and

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WHEREAS,

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**GENERAL BINDING CORPORATION,
A Delaware corporation,
of One GBC Plaza
Northbrook, Illinois 60062,**

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hereinafter called "GBC", has acquired substantially all of the assets and business of QUARTET and wishes to acquire all of the Intellectual Properties;

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NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by QUARTET, QUARTET does hereby sell, assign, transfer, convey and set over to said GBC its entire right, title and interest in and to the Intellectual Properties, including but not limited to all trademarks and United States

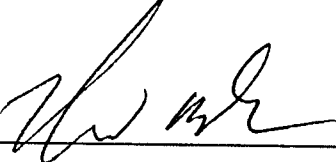
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Trademark Registrations therefor identified in Schedule A attached to and made a part of this assignment and in the Proprietary Rights Schedule of the Asset Purchase Agreement between the parties dated November 12, 1996, including the goodwill of the business associated with such trademarks, and all United States patents and design patents identified in Schedule B attached to and made a part of this document and in the Proprietary Rights Schedule of the Asset Purchase Agreement between the parties dated November 12, 1996, together with all rights to sue for past infringement, for the sole use, benefit and behoof of GBC.

Executed at Chicago, Illinois, United States of America, on January 15, 1997.

QUARTET MANUFACTURING COMPANY,
A Delaware corporation

By: 

Print Name: HOWARD B. GREEN

Title: CEO

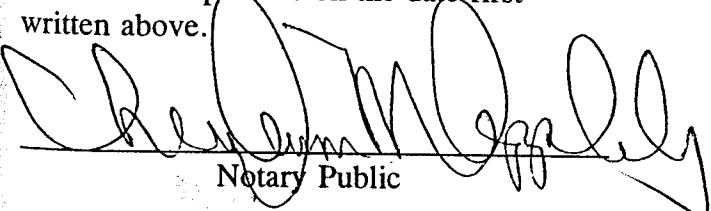
Attest:



Print Name: MICHAEL E. BRANT

Title: SECRETARY

Subscribed and sworn to before me by the above named persons on the date first written above.


Notary Public

NOTARY SEAL

"OFFICIAL SEAL"
CHERYLANN M. APPELY
Notary Public, State of Illinois
My Commission Expires 6/29/99

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Reg. No.	Registrant	Place	Mark	CIR No.	A Date	A Date	B Date	B Date	Status
703	Quarter Manufacturing Co.	United States	ACQUAIRE	16 74-48924	03 FEB 1994	1964526	26 MAR 1996	Registered	
721	Weber Costello, Inc.	United States	ALPHA	16 532781	28 AUG 1947	516712	25 OCT 1949	Registered	
692	Beckley-Cardy Company	United States	ALPHACOLOR	2 393572	01 JUN 1971	963173	10 JUL 1973	Registered	
692	Beckley-Cardy Company	United States	ALPHACOLOR	16 393572	01 JUN 1971	963173	10 JUL 1973	Registered	
722	Weber Costello, Inc.	United States	ALPHACOLOR stylized	16 71-52780	28 AUG 1947	524605	02 MAY 1950	Registered	
723	Weber Costello, Inc.	United States	ALPHAZITE	16 356203	29 OCT 1962	754454	10 SEP 1963	Registered	
675	Ridon Industries Inc.	United States	BULLFIN BAR	16 654037	09 APR 1987	1491081	07 JUN 1988	Registered	
726	Harcourt Brace Jovanovich, Inc.	United States	CONDOR	16 461745	20 JUN 1984	1305884	20 NOV 1984	Abandoned	
676	Ridon Industries Inc.	United States	DAVSON	16 554509	20 AUG 1985	1446307	07 JUL 1987	Registered	
708	International Tutor Machines	United States	DAVSON	20 554509	20 AUG 1985	1446307	07 JUL 1987	Registered	
687	Quarter Manufacturing Co.	United States	DELTAQUEST	9 73-820440	21 AUG 1989	1612762	11 SEP 1990	Registered	
706	Rubenswald Office Products Group Inc	United States	DURHAMX	16 74-277643	21 MAY 1992	1795450	28 SEP 1993	Registered	
691	Quarter Manufacturing Co.	United States	EMERALD	9 74-169930	24 MAY 1991	1738043	16 MAR 1993	Registered	
678	Ridon Industries Inc.	United States	EMERALD	16 73-742784	28 JUL 1988	1584589	27 FEB 1990	Registered	
744	Weber Costello, Inc.	United States	EMERALD	16 73-742784	28 JUL 1988	1584589	27 FEB 1990	Registered	
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762	International Tutor Machines	United States	EMERALD	16 73-742784	28 JUL 1988	1584589	27 FEB 1990	Registered	
746	Ideal School Supply Corp.	United States	EMERALD	16 73-742784	28 JUL 1988	1584589	27 FEB 1990	Registered	
729	Weber Costello, Inc.	United States	EMERALD	16 73-742784	28 JUL 1988	1584589	27 FEB 1990	Registered	
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