

06-05-2003

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇌ ⇌ ⇌

RE .  102464949

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office


To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): 6-2-03</p> <p>Sonic Foundry, Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Maryland</u> <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>Deluxe Media Services, Inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>568 Atrium Drive</u></p> <p>City: <u>Vernon Hills</u> State: <u>IL</u> Zip: <u>60061</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u> <input type="checkbox"/> Other _____</p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</small></p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>05/16/2003</u></p>	

<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) <u>76445948,</u> <u>75930490, 76270414, 76270417</u></p>	<p>B. Trademark Registration No.(s) _____</p>
<p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Sean C. Fifield</u></p> <p>Internal Address: <u>Lord, Bissell & Brook</u></p> <p>_____</p> <p>Street Address: <u>115 S. LaSalle St.</u></p> <p>_____</p> <p>City: <u>Chicago</u> State: <u>IL</u> Zip: <u>60603</u></p>	<p>6. Total number of applications and registrations involved: 4</p> <p>7. Total fee (37 CFR 3.41).....\$ <u>115.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____</p>
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DO NOT USE THIS SPACE

<p>9. Signature.</p> <p><u>Sean C. Fifield</u></p> <p>Name of Person Signing</p>	 <p>Signature</p>	<p><u>May 30, 2003</u></p> <p>Date</p>
<p>Total number of pages including cover sheet, attachments, and document: 3</p>		

06/04/2003 GTDN11 00000096 76445948

01 FC:8521 40.00 OP
02 FC:8522 75.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002746 FRAME: 0709

ASSIGNMENT OF TRADEMARKS

WHEREAS, Sonic Foundry, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of Maryland, and having its principal offices at 1617 Sherman Avenue, Madison, Wisconsin 53704, has adopted, used and is the owner of the entire right, title and interest in and to the trademarks listed on the attached sheet which is incorporated herein and made a part hereof (the "Trademarks") for which Assignor has made applications for registration in the United State Patent and Trademark Office (the "Trademark Applications");

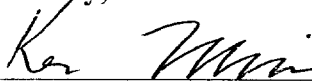
WHEREAS, Deluxe Media Services, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of Delaware, having offices at 568 Atrium Drive Vernon Hills, Illinois 60061, wishes to acquire the interest of Assignor in the said Trademarks;

NOW THEREFORE, in consideration of \$1.00 Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors and/or assigns, the entire right, title and interest in and to the Trademark Applications, together with the goodwill of the business symbolized by the Trademarks, and to all claims for past infringement of the said Trademarks;

The Assignor, upon request of Assignee, and without further remuneration, agrees to provide all reasonable assistance and execute any and all papers desired by Assignee for the perfecting of title thereto in Assignee.

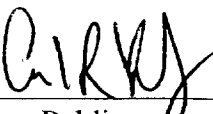
IN WITNESS WHEREOF, the Assignor has executed this Assignment to be effective as of the 14th day of May, 2003.

Sonic Foundry, Inc.

By: 
Name: Kenneth A. Minor
Title: Secretary and CFO

STATE OF WISCONSIN)
) ss.
COUNTY OF DANE)

Before me personally appeared Kenneth A. Minor, to me known to be Secretary of said Sonic Foundry, Inc., who signed the foregoing instrument in my presence, on behalf of said corporation with authority to do so, and made oath before me to the allegations set forth therein as being under oath this 14th day of May, 2003.


Notary Public Carl R. Kugler
Dane County, WI (State)

My commission ~~expires~~ is permanent

TRADEMARKS

Trademark: MEDIATAXI
International Class: 42
Application Number: 76/445,948
Filing Date: 09/03/2002

Trademark: MEDIA TAXI
International Class: 35
Application Number: 75/930,490
Filing Date: 02/14/2000

Trademark: TOONFIT
International Class: 9
Application Number: 76/270,414
Filing Date: 06/12/2001

Trademark: TOONSTREAM
International Class: 9
Application Number: 76/270,417
Filing Date: 06/12/2001