

06-12-2003

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

102470795

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

HOB Concerts Company

6-10-03

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 15, 2003

2. Name and address of receiving party(ies)

Name: House of Blues Brands Corp.

Internal

Address: _____

Street Address: 6255 Sunset Boulevard, 16th Floor

City: Hollywood State: CA Zip: 90028

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

See 1 in Addendum

76576747

Additional number(s) attached Yes No

B. Trademark Registration No.(s)

See 2 in Addendum

TRADEMARK SECTION

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Akin Gump Strauss Hauer & Feld LLP

Internal Address: Kirt S. O'Neill

P.O. Box 12870

Street Address: _____

City: San Antonio State: Texas Zip: 78212

6. Total number of applications and registrations involved:

16

7. Total fee (37 CFR 3.41) ...

\$ 415.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

01-0477

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true Copy of the original document.

Kirt S. O'Neill

Name of Person Signing

Kirt S. O'Neill

Signature

June 2, 2003

Date

4

Total number of pages including cover sheet, attachments, and document

All documents to be recorded with required cover sheet information to
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002747 FRAME: 0467

Addendum

1. 76/376,747; 76/376,671; 76/075,003; 76/075,006; 76/075,004; 76/075,007; 76/376,670;
76/394,020; 78/224,170
2. 2,538,678; 2,470,699; 2,298,865; 2,017,659; 2,605,060; 2,358,234; 2,298,855

Trademark Assignment

WHEREAS, HOB Concerts Company, a Colorado general partnership comprised of House of Blues Concerts, Inc., a California corporation and HOB Concerts Events, Inc., a California corporation, its general partners, with a principal place of business at 6255 Sunset Boulevard, 16th Floor, Hollywood, California 90028 ("Assignor"), has adopted, owns and is using the following marks for which Assignor owns the following identified federal registrations on the Principal Register or Supplemental Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BOXSUITES	2,538,678	February 12, 2002
CLUBSEATS	2,470,699	July 17, 2001
LUNCH AND A LAUGH	2,298,865	December 7, 1999
PARTY IN THE PIT	2,017,659	November 19, 1996
REGGAE ON THE ROCKS	2,605,060	August 6, 2002
REGGAE ON THE ROCKS	2,358,234	June 13, 2000
SUMMER OF STARS	2,298,855	December 7, 1999

and Assignor owns and is using and/or has a *bona fide* intent to use the following marks which Assignor has applied to register either on the Principal Register or Supplemental Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein):

<u>Mark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
GRASS PASS	76/376,747	February 28, 2002
GRASS PASS	76/376,671	February 28, 2002
HOUSE PARTY 2000	76/075,003	June 21, 2000
HOUSE PARTY 2000	76/075,006	June 21, 2000
HOUSE PARTY 2001	76/075,004	June 21, 2000
HOUSE PARTY 2001	76/075,007	June 21, 2000
LUNCH AND A LAUGH	76/376,670	February 28, 2002
SUMMER OF STARS	76/394,020	April 10, 2002
SUPERSEATS (stylized)	78/224,170	March 11, 2003

and Assignor owns and is using and/or has a *bona fide* intent to use the following marks which Assignor has applied to register in the Canadian Trademark Office in connection with the goods and/or services identified therein (together with the above-referenced registered marks "the Marks"):

Mark
SUPERSEATS (stylized)

Application Serial No.
1,110,574

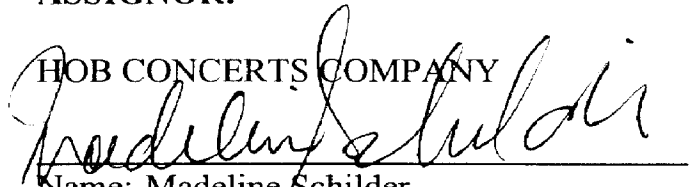
Filing Date
July 25, 2001

WHEREAS, House of Blues Brands Corp., a Delaware corporation, with a principal place of business at 6255 Sunset Boulevard, 16th Floor, Hollywood, California 90028 ("Assignee"), desires to acquire the Marks and the above-referenced registrations and pending applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to each of the Marks together with the goodwill of the business symbolized by the Marks, and the pending applications and registrations thereof.

ASSIGNOR:

HOB CONCERTS COMPANY



Name: Madeline Schilder

Title: Vice President of Business & Legal
Affairs for House of Blues Concerts, Inc.
and HOB Concerts Events, Inc.

Dated effective as of: 5/15, 2003