

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jacobson Stores, Inc.

- Individual(s)
- General Partnership
- Corporation-State Michigan
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: September 30, 2003

2. Name and address of receiving party(ies)

Name: Jake's Stores, Inc.

Internal Address: Suite 6136

Street Address: 2180 W. State Rd 434

City: Longwood State: FL Zip: 32779

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Florida
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____
75/793188

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deborah Tellerman Berkowitz, Esq.

Internal Address: _____

Ruden McClosky Smith Schuster & Russell, P.A.

Suite 1500

Street Address: 200 East Broward Boulevard

City: Fort Lauderdale State: FL Zip: 33301

6. Total number of applications and registrations involved: _____

11

7. Total fee (37 CFR 3.41).....\$ 290.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-2262

DO NOT USE THIS SPACE

9. Signature.

Deborah Tellerman Berkowitz, Esq.

Name of Person Signing

Deborah Tellerman Berkowitz

Signature

November 17, 2003

Date

Total number of pages including cover sheet, attachments, and document: **4**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$290.00 182262 75793188

Conveying party:
Jacobson Stores, Inc.

Receiving Party:
Jake's Stores, Inc

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ADDITIONAL NUMBERS

SPACE 4 (CONTINUATION)

Trademark Registration No. (s) :

2,245,065

2,255,902

1,714,685

1,628,771

1,197,477

1,179,214

1,535,413

1,140,848

1,129,591

825,800

ASSIGNMENT OF TRADEMARK

WHEREAS, JACOBSON STORES, INC., a Michigan corporation, having its principal offices at 3333 Sargent Road, Jackson, Michigan 49201, U.S.A., has adopted, used, is using and is the owner of the following trademarks now pending or registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Application No.</u>	<u>Registration No.</u>
JAKE'S KIDS and Design	75/793188	-----
MS. J and Design		2,245,065
MS. J		2,255,902
J CLUB		1,714,685
JACOBSON'S and Design		1,628,771
JACOBSON'S		1,197,477
JACOBSON'S		1,179,214
MR. J SHOP		1,535,413
JACOBSON'S		1,140,848
JACOBSON'S J SHOP		1,129,591
MISS J SHOP		825,800

WHEREAS, JAKE'S STORES, INC., a Florida corporation, having its principal offices at 2180 W. State Rd 434, Suite 6136, Longwood, Florida 32779, U.S.A., is desirous of acquiring said pending and/or registered trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, JACOBSON STORES, INC. hereby assigns, conveys and transfers to JAKE'S STORES, INC. the entire right, title, and interest in and to said marks, the United States applications and/or registrations

thereto, and all the goodwill of the business connected with the use of and symbolized by said marks and applications and/or registrations thereof.

Signed at Jackson, Michigan, as of this

30th day of September, 2003.

JACOBSON STORES, INC.

By: 

Typed Name: PAUL W. GILBERT

Title: VICE CHAIRMAN