



06-05-2003



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RECOF TR

DEPARTMENT OF COMMERCE J.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): **KAL KAN FOODS, INC.** **6-2-03**

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **DELAWARE**
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: **12/28/2002**

2. Name and address of receiving party(ies)

Name: **MARS, INCORPORATED**
 Internal Address:
 Address:
 Street Address: **6885 ELM STREET**
 City: **MCLEAN** State: **VA** Zip: **22101**

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State **DELAWARE**
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) **(SEE SCHEDULE A)**

B. Trademark Registration No.(s) **(SEE SCHEDULE B)**

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **TIMOTHY J. KELLY**

Internal Address:

Street Address: **30 ROCKEFELLER PLAZA**

City: **NY** State: **NY** Zip: **10112**

6. Total number of applications and registrations involved: **360**

7. Total fee (37 CFR 3.41).....\$ **9,015.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

TIMOTHY J. KELLY
Name of Person Signing

[Signature]
Signature

5/28/03
Date

Total number of pages including cover sheet, attachments, and document: **8**

06/04/2003 6TOM11 00000091 75209811

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 OP
02 FC:8522 8975.00 OP

TRADEMARK REEL: 002748 FRAME: 0889

SCHEDULE A

Trademark	Application Number
PEDIGREE	75/209811
PEDIGREE	75/210033
PEDIGREE	75/210046
DESIGN OF MARVIN	75/535552
CUSTOMIZED DIETS BY WALTHAM	75/541959
CHAMPION ORAL CARE SYSTEM	75/678529
PEDIGREE ORAL CARE SYSTEM	75/678531
DRY DOG FOOD HAS FINALLY ...	75/683642
PUPPY CHAMPS	75/704235
AQUARIAN AND DESIGN	75/792481
TASTES TOO GOOD TO ...	75/818920
MISC. DESIGN	75/823481
MYPETSTOP.COM	75/914261
NATURAL BODY ...	75/918610
PEDIGREE	76/010238
PEDIGREE	76/010237
PEDIGREE	76/010235
PEDIGREE	76/010249
PEDIGREE	76/010424
ADD LIFE TO THE LIFE ...	76/010423
PEDIGREE AND ROSETTE ...	76/012743
PEDIGREE AND ROSETTE ...	76/012732
PEDIGREE AND ROSETTE ...	76/012828
PEDIGREE AND ROSETTE ...	76/012733
PEDIGREE AND ROSETTE ...	76/012829
BUTCHER'S STEW	76/017772
RODEO	76/061786
BREKKIES	76/094198
NUTRIVIT AND DESIGN	76/096374
MYPETSTOP.COM ...	76/103709
MYPETSTOP.COM WHERE ...	76/103822
MISCELLANEOUS DESIGN	76/103706
WHERE PETS GET ...	76/103710
CHAPPIE	76/124729
PERFECT FIT	76/124738
QUALITY INNOVATION ...	76/124737
CLEO	76/128038
NUTRI-VITA COMPLEX	76/128037
PEDIGREE BIG CHAMPIONS	76/128036
HEARTY NUTRITION ...	76/135927
PEDIGREE JOINTCARE	76/135978
MATCHMANIA	76/135976
LOYAL	76/141362
RON-RON	76/152100
GOOD-O	76/152101
PEDIGREE, THE BEST SELLING ...	76/156264
WALTHAM AND DESIGN	76/156263
HORSE AND HAND DESIGN	76/156262
WHISKAS LIFECARE	76/164006
PHOTO OF HORSE ...	76/163741
WALTHAM EQUINE STUDIES ...	76/163740
LIFECARE	76/177005
RACING TO FIND ...	76/975492
RACE WITH THE ...	76/184246
RACING TO FIND ...	76/184254
HOMeward BOUND ...	76/184256
FORTIVIL	76/221623
FROLIC	76/226570
ELITE	76/231988
GOLDEN COB	76/231989

Trademark	Application Number
HEALTHY BALANCE	76/249653
FOR A HEALTHIER ...	76/249654
PUP-TATHLON	76/258800
PICK OF THE OCEAN	76/267028
ADVANCED ANTIOXIDANT ...	76/281208
SNACK SOLUTIONS	76/295902
SELECT-A-PUP	76/295903
PEDIGREE DAIRY BONE	76/319456
PEDIGREE PETATHLON	76/325264
GOLDEN COB ...	76/337889
GOLDEN COB ...	76/338510
WALTHAM DNA ...	76/372847
DENTASTIX	76/377368
DENTABITS	76/377369
WINERGY ENERGY ...	76/377365
PEDIGREE PARK	76/378070
CAT PEOPLE KNOW	76/378026
RAISE THEM WITH LOVE, ...	76/379787
HEALTHY, HAPPY ...	76/381429
MY PLACE FOR ...	76/383109
SHEBA SELECT-A-CAT	76/392165
INNOVATION IS OUR ...	76/399235
WALTHAM CANINE ...	76/410848
WALTHAM WELLCARE	76/410849
SOPHISTICATED FOOD ...	76/410794
WALTHAM CANINE ...	76/410795
A SNACK THAT'S MORE ...	76/413720
A PEDIGREE DENTASTIX ...	76/417418
GREAT TASTING NOURISHMENT	76/424713
DOLMIO	76/428901
MISC. DESIGN	76/428900
MISC. DESIGN	76/428902
MISC. DESIGN	76/431289
MISC. DESIGN	76/433145
AQUASNACKS	76/434537
AQUATREATS	76/434538
SAVORY PATE	76/437248
ALLEVI-ATE	76/437243
WINERGY HUUF M-ATE	76/437241
WINERGY GLUT-E-MAX	76/437740
VENTIL-ATE	78/153751
WINERGY VENTIL-ATE	78/153754
OPTIM-ATE	78/153755
WINERGY OPTIM-ATE	78/153758
BEST TASTING NOURISHMENT	76/441958
MISC. DESIGN	76/441597
MISC. DESIGN	76/442597
MISC. DESIGN	76/441599
MISC. DESIGN	76/441871
MISC. DESIGN	76/441598
MISC. DESIGN	76/441596
MISC. DESIGN	76/442596
AQUARENA	76/454648
WHISKAS KITTY STEW ...	76/454626
KITEKAT (STYLIZED)	78/168263
PEDIGREE HEALTHY ...	76/455398
WALTHAM FELINE ...	76/462329
WALTHAM CANINE ...	76/462323
WALTHAM CANINE ...	76/462324
WALTHAM FELINE ...	76/462300

SCHEDULE A

Trademark	Application Number
WALTHAM FELINE ...	76/462249
WALTHAM FELINE ...	76/462275
WALTHAM FELINE ...	76/462331
WALTHAM FELINE ...	76/462332
TAB WRAP	76/462328
WALTHAM FELINE ...	76/462320
WALTHAM FELINE ...	76/462322
WALTHAM CANINE ...	76/462276
WALTHAM CANINE VETERINARY ...	76/462341
WALTHAM CANINE ...	76/462333
WALTHAM FELINE ...	76/462277
KITEKAT AND DESIGN	76/462330
WALTHAM CANINE ...	76/462338
WALTHAM CANINE ...	76/462340
WALTHAM CANINE ...	76/462339
WALTHAM CANINE ...	76/462342
WALTHAM FELINE VETERINARY ...	76/462321
WALTHAM CANINE VETERINARY ...	76/462325
DENTABONE (STYLIZED)	76/462327
DENTABONE AND DESIGN ...	76/462326
WALTHAM CANINE ...	76/462337
GRILLED CUTS IN SAUCE	76/467040
TRADITIONAL GROUND DINNER	76/467041
MEATY STRIPS IN GRAVY	76/467042
WALTHAM CANINE ...	76/466595
WALTHAM CANINE ...	76/466580
WALTHAM CANINE ...	76/466577
WALTHAM CANINE ...	76/466578
WALTHAM CANINE ...	76/466579
WALTHAM CANINE ...	76/466594
WALTHAM FELINE ...	76/466597
WALTHAM FELINE ...	76/466599
WALTHAM FELINE ...	76/466575
WALTHAM FELINE ...	76/466576
WALTHAM CANINE ...	76/466592
WALTHAM FELINE ...	76/466596
TRILL	76/468433
ADDS LIFE TO ...	78/190356
PROVEN POUCH PALATABILITY	76/478512
FBMI	78/206921
NUTRITION SOLUTIONS	76/490374
PAWS TO RECOGNIZE	78/214535
MISC. DESIGN	78/218053
TEMPTATIONS STIX	78/228956
PEDIGREE AWARDS	78/231813
MYPETMONEY	76/503209
FEED YOUR CAT'S ...	78/242073
PERFECT MEALS ...	78/242856
PEDIGREE. WHAT'S BEST ...	78/249609

SCHEDULE B

Trademark	Registration Number
PAL AND DESIGN	258894
PEDIGREE (STYLIZED)	284342
KAL KAN (STYLIZED LETTERS)	430306
PEDIGREE	611390
KAL KAN (STYLIZED)	645835
M.P.S. (STYLIZED)	646591
KAL KAN	715530
WHISKAS	777527
MEATY FRESH (STYLIZED)	780475
FINICKY	781845
DINE	789388
CANIGOU	824159
WHEL-PUP (STYLIZED LETTERS)	848298
MICK'S (STYLIZED)	1011100
DESIGN OF A DOG, CAT & HAND	1061340
DESIGN OF A CAT'S HEAD	1068357
SO RICH IN NUTRITION IT'S	1106798
CRAVE	1118394
KAL KAN PET CARE & DESIGN	1204756
PET CARE & DESIGN	1228672
KAL KAN FORUM & DESIGN	1239414
KAL KAN PET CARE & DESIGN	1260923
AQUARIAN (STYLIZED)	1264410
MARS	1270966
KAL KAN PET GAZETTE PET ...	1278946
PET GAZETTE & DESIGN	1281090
DESIGN OF A DOG, CAT & HAND	1292814
EVEN FINICKY EATERS LOVE...	1319712
CATO & DESIGN	1324914
PET CARE	1332684
SHEBA	1338264
SULTAN	1341320
CESAR	1343090
PAL	1343089
SELECT A DOG	1357450
MARKIES	1360924
PEDIGREE	1386983
KAL KAN PET CARE & DESIGN	1389321
SEASIDE SUPPER	1390167
SIMMERED SUPPER	1390168
BISCROK	1445478
PET CARE & DESIGN	1463802
PETCRAFT MARRO BONE & DESIGN	1478921
SHEBA & DESIGN	1509485
TANDEM	1519082
PEDIGREE MEALTIME	1521182
WHISKAS AND DESIGN	1553968
RECOMMENDED BY TOP BREEDERS	1557104
PEDIGREE AND DESIGN	1574846
PEDIGREE SELECT A DOG	1597992
PEDIGREE & DESIGN	1631808
SELECT DINNERS	1652068
DESIGN OF A CAT'S HEAD	1671975
PEDIGREE & DESIGN	1679350
WHISKAS & DESIGN	1688268
CHOICE CUTS & DESIGN	1689216
THE WALTHAM FORUM VIDEO...	1707905
BREEDER FORUM	1715729
WHERE GOOD VETERINARIANS GET EVEN BETTER	1764254
MISCELLANEOUS DESIGN	1776069

SCHEDULE B

Trademark	Registration Number
WHISKAS AND DESIGN	1806819
WINERGY AND DESIGN	1817048
IT'S LIKE GETTING A MULTI-VITAMIN IN EVERY	1823061
WALTHAM	1829035
PEDIGREE AND DESIGN	1834853
WALTHAM FORMULA AND DESIGN	1840768
WALTHAM DIETS & DESIGN	1888516
WALTHAM	1896396
WALTHAM CENTRE FOR EQUINE NUTRITION AND CARE	1896394
PEDIGREE RECOMMENDED BY TOP..	1899024
SHEBA & DESIGN	1904563
WHISKAS & DESIGN	1907443
SHEBA & DESIGN	1908694
MEALTIME	1936983
DESIGN OF A CAT'S HEAD	1937201
DESIGN OF A RIBBON	1937202
WALTHAM THE WORLD'S LEADING..	1946662
PEDIGREE LITTLE CHAMPIONS	1948798
PEDIGREE PUPPY	1958952
KAL KAN	1960348
CONTROL PHORMULA DIET ...	1961280
MEALTIME	1982400
LEAD AND DESIGN	2002978
PEDIGREE DENTABONE	2005347
PEDIGREE BREEDER FORUM	2008533
WALTHAM CAT NUTRITION PYRAMID	2024458
WALTHAM DOG NUTRITION PYRAMID	2026315
PEDIGREE EXELPET AND DESIGN	2035834
EXELPET	2035702
PEDIGREE SNACKOS	2044968
FRAME BALL	2043813
SATURN BALL	2043459
WALTHAM THE WORLD'S LEADING	2048837
CHOICE CUTS	2048897
MISC. DESIGN (DOG FOOD)	2052069
WHISKAS KITTY STEW AND DESIGN	2052349
DESIGN- CAT FOOD	2052071
FUNNY BALL	2058100
PEDIGREE AND MISCELLANEOUS DESIGN	2069308
DENTABONE	2073714
DEVELOPED WITH VETS RECOMMENDED	2073460
PEDIGREE MULTI BISCUIT	2076249
PEDIGREE MARROBONE	2077683
PET SOURCE	2081894
WALTHAM THE WORLD'S LEADING	2080854
MISCELLANEOUS DESIGN	2085094
MISCELLANEOUS DESIGN	2085093
MISCELLANEOUS DESIGN	2085092
MISCELLANEOUS DESIGN	2085095
MISCELLANEOUS DESIGN	2096438
MISCELLANEOUS DESIGN	2098627
WALTHAM THE WORLD'S LEADING	2100844
SNACKOS	2104864
PEDIGREE TANDEM AND DESIGN	2104952
PEDIGREE MARROBONE AND DESIGN	2106649
PEDIGREE SELECT DINNERS AND DESIGN	2113563
DESIGN OF A DOG, CAT & HAND	2113705
MISCELLANEOUS DESIGN	2118550
PEDIGREE MAXI BISCUIT	2120263
ULTRAMILK	2129046

SCHEDULE B

Trademark	Registration Number
LENNIE	2623266
DEZ	2623268
GARBO	2627372
GOLDIE FISH DESIGN	2630183
VET STOP	2634159
BREED STOP	2638349
SAVORY NUGGETS	2647472
BREATHBUSTER	2650304
JUMBONE	2669581
CHUCK & MARVIN	2683313

Delaware

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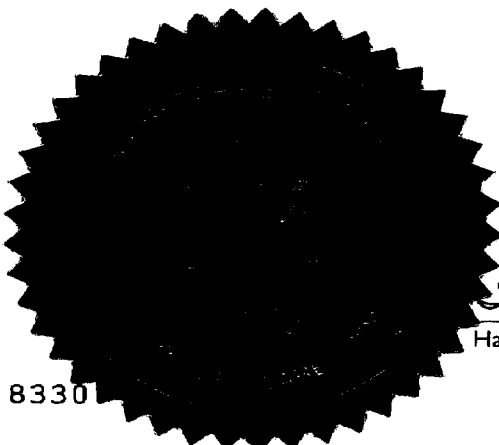
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"KAL KAN FOODS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "MARS, INCORPORATED" UNDER THE NAME OF "MARS, INCORPORATED", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, WAS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2002, AT 2:47 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CORPORATION SHALL BE GOVERNED BY THE LAWS OF THE STATE OF DELAWARE.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2002, AT 11:59 O'CLOCK P.M.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

0456726 8330

AUTHENTICATION: 2289508

030144237

DATE: 03-05-03

RECORDED: 06/02/2003

TRADEMARK
REEL: 002748 FRAME: 0896