

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Trek Company, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other Canadian Corporation
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction to Assignee's Name
- Merger
- Change of Name

Execution Date: 12/1/02

2. Name and address of receiving party(ies)

Name: Trek Bicycle Corporation

Internal

Address:

Street Address: 801 W. Madison St.

City: Waterloo State: WI Zip: 53594

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Wisconsin
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,708,232

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Merz & Associates, P.C.

Internal Address: Suite 304

Street Address: 1140 Lake Street

City: Oak Park State: IL Zip: 60301-1051

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0277

DO NOT USE THIS SPACE

9. Signature.

Mary Catherine Merz
Name of Person Signing

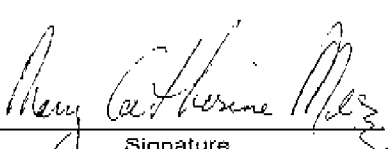
Mary Catherine Merz
Signature

11/18/2003
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$40.00 500277 2708232

RECORDATION FORM COVERSHEET TRADEMARK ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)		
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
<p>1. Name of conveying party(ies): The Trek Company, Inc.</p> <p> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <u>Canadian</u> <input type="checkbox"/> Other _____ </p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>Trek Bicycle Corporation</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>801 W. Madison St.</u></p> <p>City: <u>Waterloo</u> State: <u>WI</u> Zip: <u>53594</u></p> <p> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Wisconsin</u> <input type="checkbox"/> Other _____ </p> <p><small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</small></p>	
<p>3. Nature of conveyance:</p> <p> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ </p> <p>Execution Date: <u>12/1/02</u></p>	<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) <u>75/349,577</u></p> <p>B. Trademark Registration No.(s) _____</p> <p style="text-align: right;">Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>5. Name and address of party to whom correspondence concerning documents should be mailed:</p> <p>Name: <u>Merz & Associates, P.C.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>1140 Lake Street</u> <u>Suite 304</u></p> <p>City: <u>Oak Park</u> State: <u>IL</u> Zip: <u>60301</u></p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u></p> <p> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account </p> <p>8. Deposit account number: _____</p>	
DONOT USE THIS SPACE		
<p>9. Signature.</p> <p style="text-align: center;">  </p> <p> </p> <p> </p> <p style="text-align: center;"> <small>Total number of pages including coversheet, attachments, and document: 3</small> </p>		

Mail documents to be recorded with required coversheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

Assignment of Trademark - United States

This Assignment of Trademark for the United States ("Assignment") is by and between The TREK Company, Inc., a corporation existing and organized under the laws of Canada ("Assignor"), and Trek Bicycle Corporation, a corporation existing and organized under the laws of the State of Wisconsin ("Assignee").

WHEREAS, Assignor has adopted, owns and is using in its business the trademark "TREK" which is pending registration before the United States Patent and Trademark Office under Serial No. 75/349,577 ("the Trademark"); and

WHEREAS, Assignee is desirous of using the Trademark and acquiring the entire right, title and interest thereto, including any resulting registration, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00 U.S.) and other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged:

1. Assignor hereby sells, assigns, conveys and transfers unto Assignee all right, title and interest in, to and under the Trademark together with (a) all associated common law rights, (b) the goodwill of the business symbolized thereby, and (c) all rights and privileges granted and secured thereby, including, without limitation, the right to sue and recover for any past or continuing infringement of the Trademark, as well as the right to seek any and all remedies available at law or in equity;
2. Assignor agrees that it will make no further use of the Trademark except pursuant to licenses granted by Assignee;
3. all said right, title and interest shall be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS THEREOF, the parties have caused this Assignment to be executed as of the date written below.

IN WITNESS THEREOF, the parties have caused this Assignment to be executed as of the date written below.

The TREK Company, Inc.

By: 

Name: Ralph McKae

Date: Dec. 1, 2002 Title: C.E.O.