

06-10-2003

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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RE: ▼



102468388

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

6.6.03

Quintiles Transnational Corp.

- Individual(s)
- General Partnership
- Corporation-State North Carolina
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 7, 2003

2. Name and address of receiving party(ies)

Name: Verispan, LLC

Internal

Address:

Street Address: 4709 Creekstone Drive, Suite 200

City: Durham State: NC Zip: 27703

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
76/397,485 76/397,484

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Christopher M. Kindel

Internal Address: Moore & Van Allen PLLC

Street Address: 2200 W. Main Street

Suite 800

City: Durham State: NC Zip: 27705

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-2316

OFFICE OF PUBLIC RECORDS  
JUN - 6 PM 2:48  
FINANCE SECTION

DO NOT USE THIS SPACE

9. Signature.

Christopher M. Kindel  
Name of Person Signing

*Christopher M. Kindel*  
Signature

6/6/03  
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

06/10/2003 ECOOPER 00000009 76397485

01 FC:8521  
02 FC:8522

40.00 OP  
25.00 OP

TRADEMARK  
REEL: 002749 FRAME: 0224

**ASSIGNMENT OF SERVICE MARKS  
AND ACCOMPANYING GOODWILL**

**WHEREAS, QUINTILES TRANSNATIONAL CORPORATION**, a North Carolina corporation (hereinafter the "Assignor"), is the owner of the service marks and the pending applications therefor in the United States Patent and Trademark Office as more fully set forth on the attached Exhibit "A," (the "Marks"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

**WHEREAS, VERISPAN, LLC**, a Delaware Limited Liability Company (hereinafter the "Assignee"), is desirous of acquiring the Marks and the pending applications therefor, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

**NOW, THEREFORE**, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Marks, together with the goodwill of the business connected with the use of and symbolized by said Marks and that portion of Assignor's business which pertains to the referenced intent-to-use applications filed pursuant to Section 1(b) of the United States Trademark Act (15 U.S.C. § 1051, *et. seq.*), and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Marks, false designations of

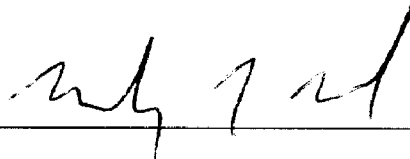
origin, unfair competition, deceptive trade practices and/or dilution related to the Marks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said Marks in Assignee, its successors or assigns.

IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) this on the days and dates set out below.

**QUINTILES TRANSNATIONAL CORPORATION**

Assignor

By: 

Name: Beverly L. Rubin

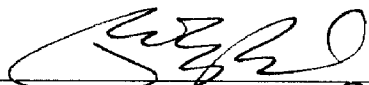
Title: Deputy General Counsel

Date: May 7, 2003

[SEAL]

**VERISPAN, LLC**

Assignee

By: 

Name: Peter E. Bird

Title: VP of Patent Management

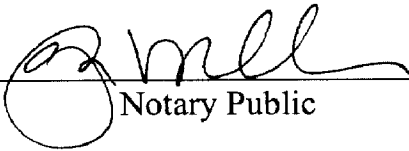
Date: June 5, 2003

[SEAL]

STATE OF North Carolina  
COUNTY OF Wake

I, G. R. Williams, a Notary Public of the aforesaid County and State, do hereby certify that Beverly Rubin personally appeared before me this day and acknowledged that he/she is the Deputy General Counsel of QUINTILES TRANSNATIONAL CORPORATION, a corporation organized and existing pursuant to the laws of the State of North Carolina, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by him/her as its Vice President, as the free act and deed of the corporation.

WITNESS MY HAND AND NOTARIAL SEAL this 7<sup>th</sup> day of May, 2003.

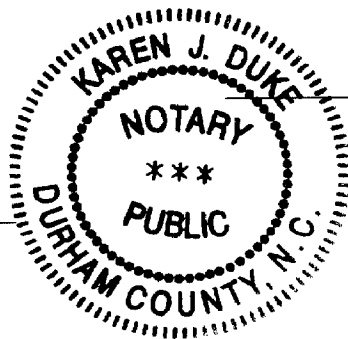
  
\_\_\_\_\_  
Notary Public


My Commission Expires:  
3.1.05

STATE OF North Carolina  
COUNTY OF Durham

I, Karen J. Duke, a Notary Public of the aforesaid County and State, do hereby certify that Peter E. Bird personally appeared before me this day and acknowledged that he/she is the vice president of VERISPAN, LLC, a limited liability company organized and existing pursuant to the laws of the State of Delaware, and that by authority duly given and as an act of the company, the foregoing instrument was signed in its name by him/her as its vice president, as the free act and deed of the company.

WITNESS MY HAND AND NOTARIAL SEAL this 5<sup>th</sup> day of June, 2003.



  
\_\_\_\_\_  
Notary Public

My Commission Expires:  
3-12-2005

**EXHIBIT A**

**U.S. Marks**

**Pending Applications**

<b>Mark</b>	<b>Serial No.</b>	<b>Filing Date</b>
VERISPAN	76/397,485	April 19, 2002
THE TRUE MEASURE OF HEALTHCARE	76/397,484	April 19, 2002